

NCKU-UVic Dual Degree Program



Gustavson
School of Business
University of Victoria



你好

Hello!

Elsa Yan

Associate Director

Gustavson International

Gustavson School of Business

Email: gsbintlasctdir@uvic.ca





My Presentation Agenda

1. Location – where is the University of Victoria located?
2. Information about the university and campus life.
3. Information about the Dual Degree Program

University of Victoria located in Victoria, British Columbia, Canada

*We acknowledge with respect the **Lekwungen peoples** on whose traditional territory the University of Victoria stands, and the **Songhees, Esquimalt and WSÁNEĆ peoples** whose historical relationships with the land continue to this day.*



FACTS ABOUT BRITISH COLUMBIA



Area

3rd largest Canadian province



Weather

Mildest weather in Canada



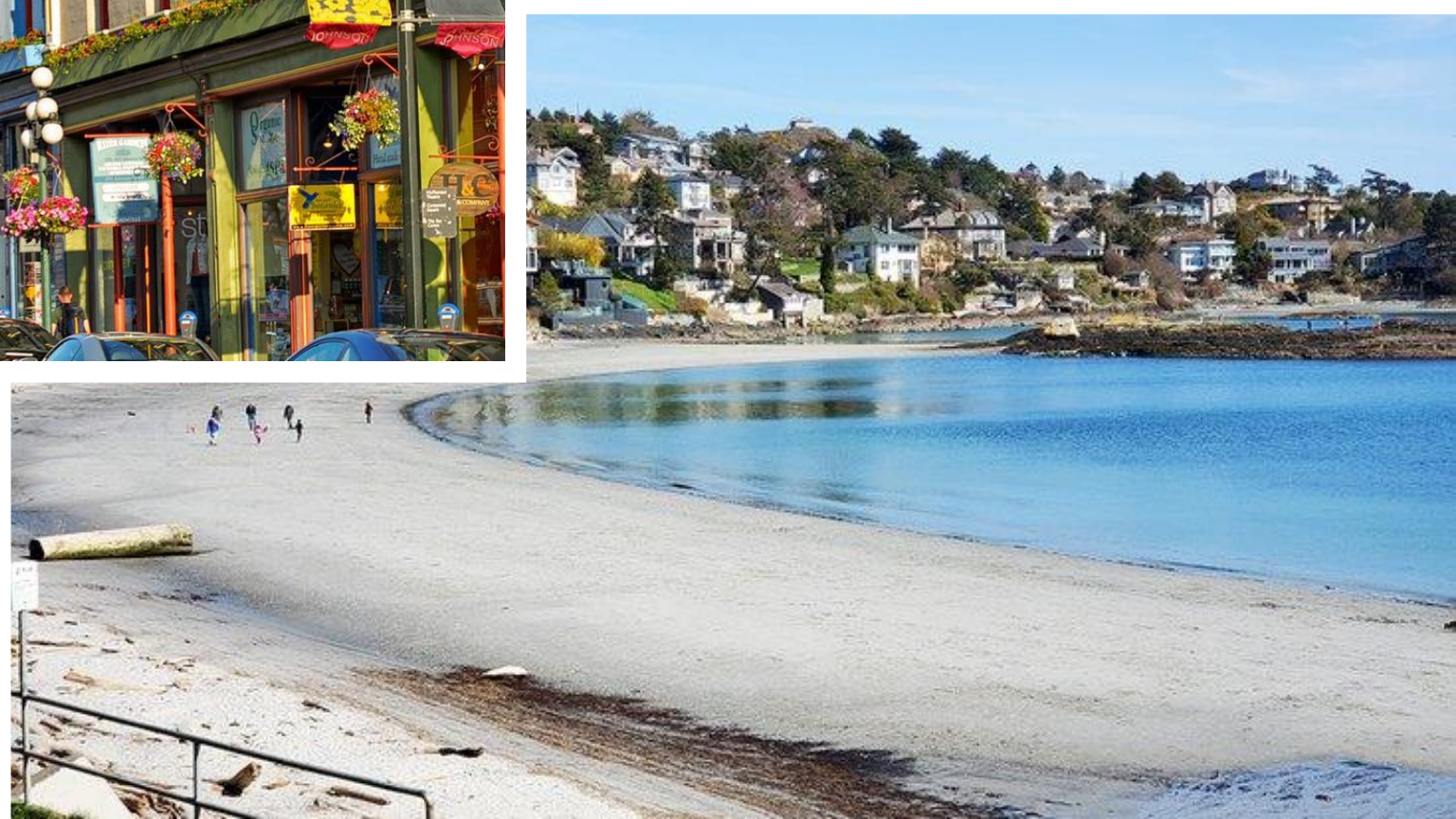
Population

5.1 million habitants (1/2 live in the Metropolitan area of Vancouver)



Victoria, The Capital City of BC





398,000

GREATER VICTORIA POPULATION



SUNNIEST MAJOR CITY
IN THE PROVINCE



50% LESS THAN VANCOUVER
25% LESS THAN SEATTLE



AVERAGE
TEMPERATURE



22° C / 72° F
summer



8° C / 46° F
winter

The Campus



THE UNIVERSITY OF VICTORIA



22,020
STUDENTS

18,880

UNDERGRADUATE
STUDENTS

3,140

GRADUATE
STUDENTS

4,580

INTERNATIONAL
STUDENTS

MID-SIZE
UNIVERSITY



COME FROM
OUTSIDE OF
GREATER VICTORIA

RANKINGS



MACLEAN'S CANADIAN UNIVERSITY RANKINGS
COMPREHENSIVE UNIVERSITIES CATEGORY
2025



2nd

Comprehensive Universities
Overall



1st

Comprehensive Universities
Faculty achievement in
prestigious national awards



TIMES HIGHER EDUCATION (THE)
United Nations SDG IMPACT RANKINGS
2024



5th

Climate Action

4th

Sustainable Cities &
Communities



TIMES HIGHER EDUCATION (THE)
United Nations SDG IMPACT RANKINGS
2024

13th Overall Global Impact



United Nations



"The Sustainable Development Goals (SDG) are a collection of 17 global goals aimed at improving the planet and quality of human life around the world by the year 2030."



Campus Life

CARSA: Center for Athletic, Recreation, & Special Abilities







Teams and Clubs at UVic (over 100!):

- Minecraft Club
- Uvic Fashion Society
- Cuban Salsa Dance Club
- Film Club
- Pokemon Club
- Culture clubs (Philippine Community, HK)
- Photography Club
- UVic Formula Hybrid (F1)
- Yu-Gi-Oh Trading Card Game Club

Student Support

The Student Wellness Centre

- Mental & physical health support

Centre for Accessible Learning (CAL)

- Support for learning and/or physical disabilities

The Centre for Academic Communication

- Support for academic writing, reading, and speaking



Photo: Reykjavik, Iceland
Kat Craats – @katcraats

HOUSING OPTIONS AT UVIC



ON CAMPUS HOUSING

On-campus housing is not guaranteed, and it is by lottery system. There are options for dormitories (with meal plans) to cluster or pod housing (with no meal plans). The range can be as high as \$1,912 CAD or NT\$44,423/month for a dorm with meal plan to as low as \$1,128 CAD or NT\$26,203/month for cluster/pod housing.

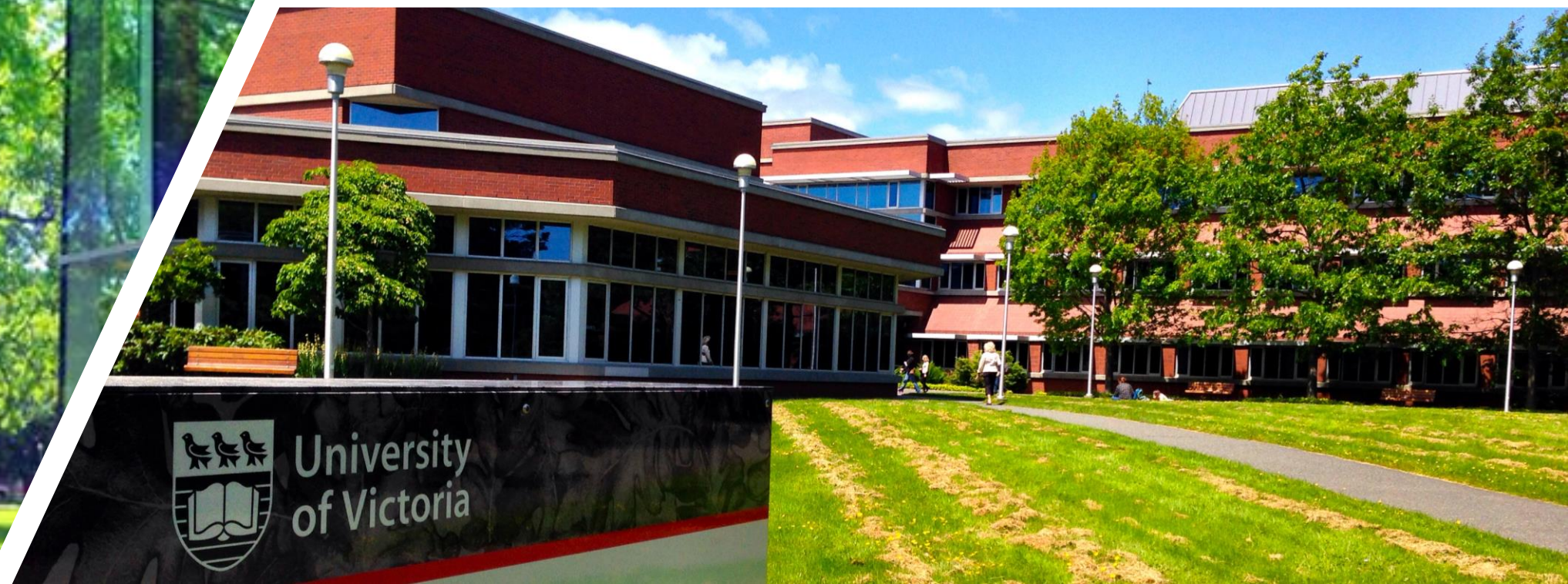
*Residence rates for 2024-25

OFF CAMPUS HOUSING

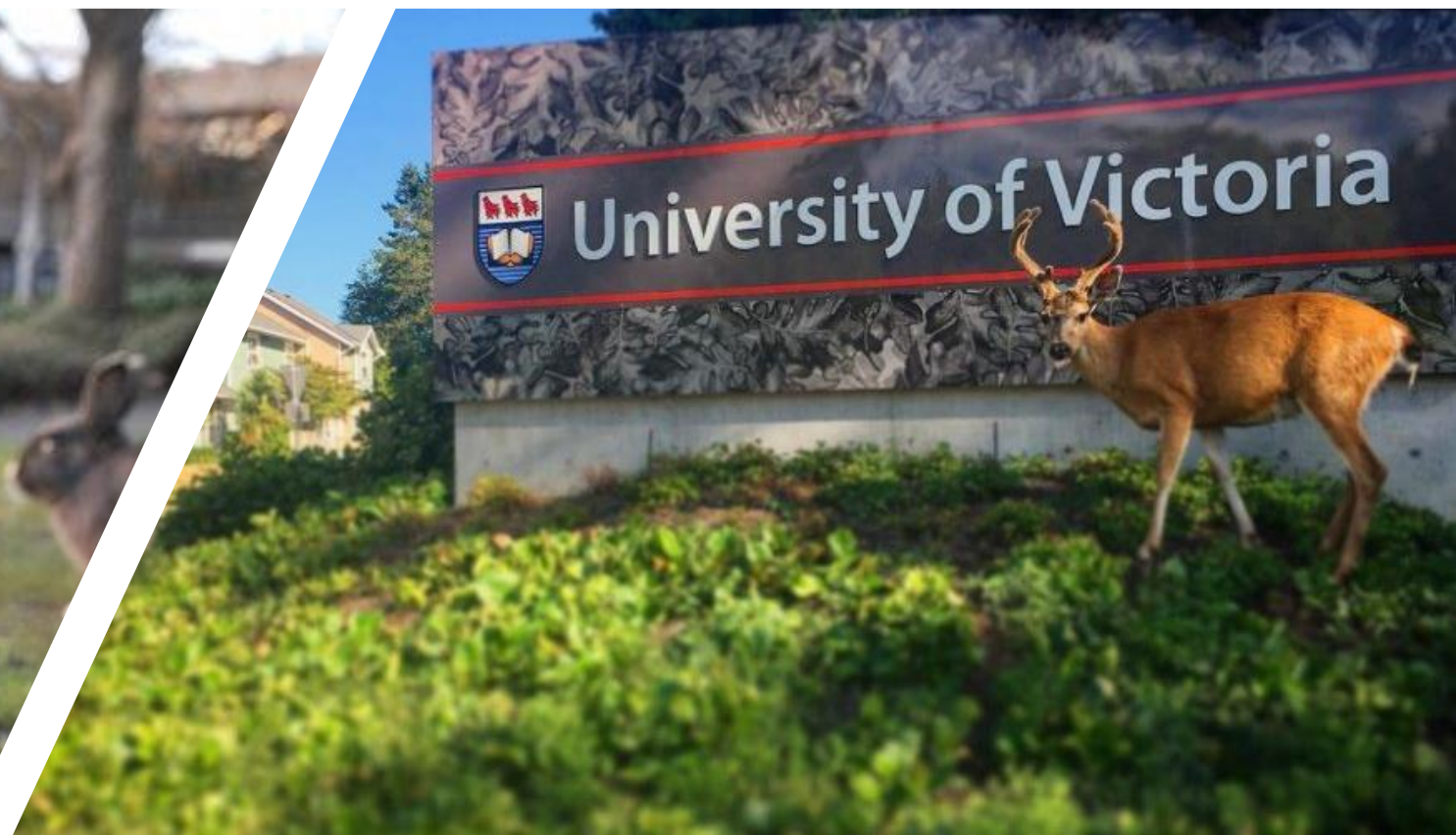
Renting an apartment, basement suite or condo can range from \$800 CAD or NT\$18,584 to \$2,000 CAD or NT\$46,464/month.

Price varies with location, type of housing, etc.

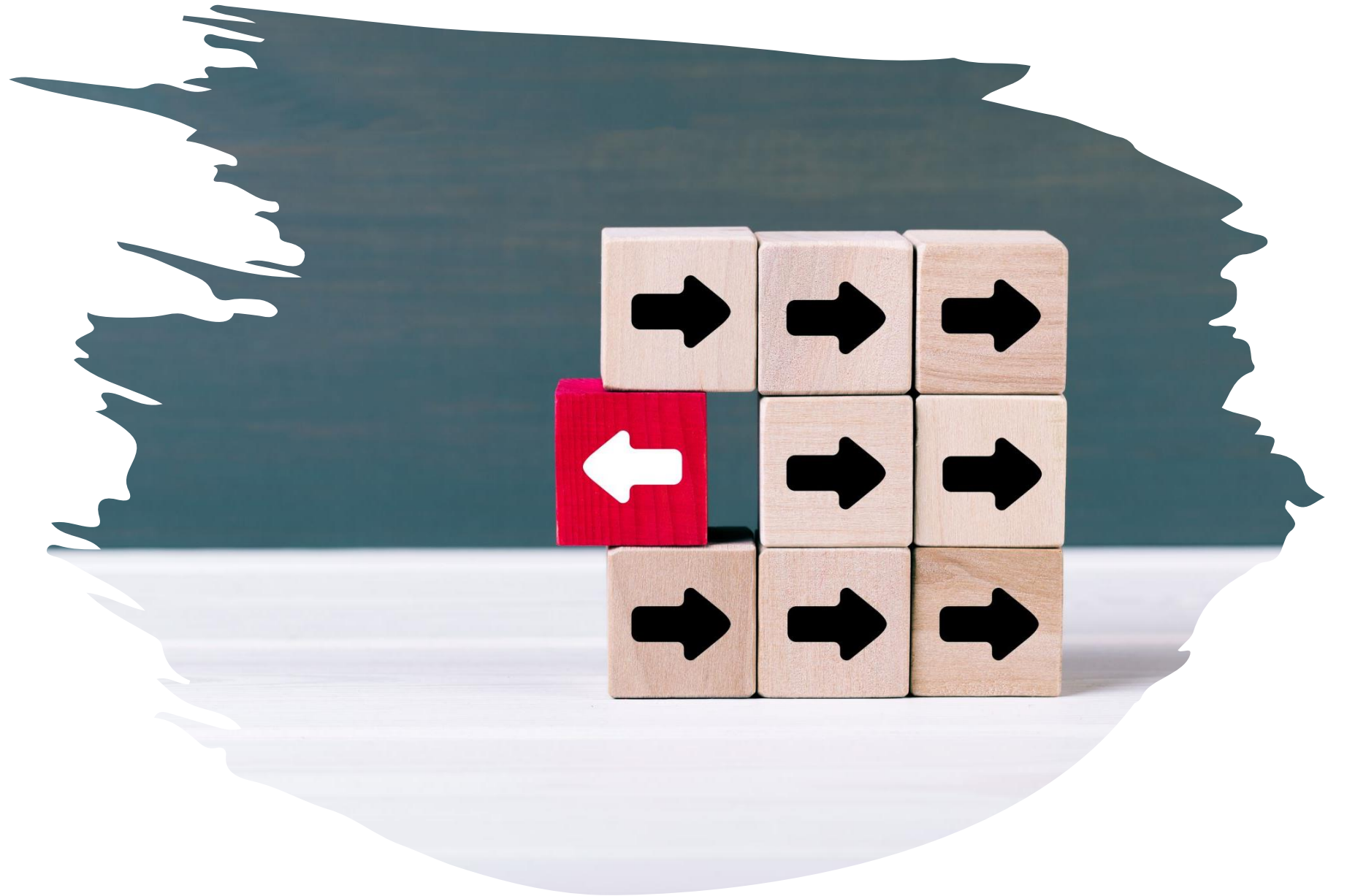
NOTE: Costs are subject to change. Currency Exchange is subject to change.







UVic-NCKU University Dual Degree Program





What is the Dual Degree Program?

- First 2 years of your studies will be with NCKU
- Second half of your studies will be at the University of Victoria, Gustavson School of Business
- Graduate with 2 degrees:
 - Bachelor of Commerce (UVic)
 - Bachelor's degree (NCKU)

Why join the Dual Degree Program?

- **Experience 2 different academic journeys:** First 2 years in Taiwan and final years in Canada – experience 2 different styles of teaching.
- **Grow as a person:** Learn to adapt to a new culture, customs and language
- **Gain work experience in Canada:** opportunity to stay and work in Canada after you graduate
- **Enrich your personal network:** opportunity to meet and collaborate with people from diverse backgrounds



The Dual Degree
Program is a
GREAT START to an
international career!



Gustavson School of Business



GUSTAVSON SCHOOL OF BUSINESS ACCREDITATIONS



TOP 1%

Of Business Schools in the world with
EQUIS accreditation in Management



TOP 5%

Of Business Schools in the world with
AACSB accreditation in Management



GUSTAVSON BCOM PROGRAM



COHORT CLASS
STRUCTURE



SPECIALIZATIONS



PAID INTERNSHIP
(CO-OP) WORK
TERMS



INTERNATIONAL
EXCHANGE

FUN FACT: We are one of the 1st business schools in the WORLD to be carbon neutral.

COHORT CLASS STRUCTURE

- 3rd year classes are structured into cohorts (sections) and is known as “Core Year”
- Academic Advisor registers you for all your classes in 3rd year
- Put into consistent teams in 3rd year Fall term and 3rd year Spring term classes, to help build team skills and have a more personalized and close-knit experience
- Team-based assignments and presentations
- Gives you experience on how it is like working in a workplace





3rd Year CORE Courses

1. COM 315: Financial Accounting
 2. COM 321: Leading People and Organizations I
 3. COM 341: Operations Management
 4. COM 351: Marketing Principles and Management
 5. COM 361: International Business
 6. COM 316: Management Accounting
 7. COM 322: Leading People and Organizations II
 8. COM 331: Introduction to Management Information Systems
 9. COM 362: Business and Sustainability
 10. COM 371: Management Finance
- COM 204: Introduction to Professional Practice
 - COM 205: Professional Skills Development
 - ATWP 135: Introduction to Academic Reading and Writing

ENGAGED TEACHING STYLE

- Less lecture-based teaching
- Students are encouraged to speak up and contribute to discussion
- Good practice for speaking in large groups and how to contribute to discussion in workplace meetings



OUR SPECIALIZATIONS



ENTREPRENEURSHIP

Learn to harness and utilize your creativity to create new value!

Identify business opportunities

Incorporate strategy

Market, plan and finance your business

Manage your people, organization and practice



Sierra Milroy, BCom '20
BENT Swim

INTERNATIONAL BUSINESS

Develop skills that can open doors to amazing cultures and experiences!

Succeed in cross-cultural business settings

Apply strategies for competing internationally

Assess international market opportunities

Build global connections



Liam, BCom '19
Marketing and Sales

SERVICE MANAGEMENT

Build a business that customers love!

Effectively manage people + processes

Design an optimal physical environment

Build a workforce that exceeds customer expectations

Learn project management skills

Meet customers' needs so they become customers for life



Hannah, BCom '22
Banking Advisor

GENERAL MANAGEMENT

This option gives you flexibility to be a generalist or specialist!

Select fourth year courses which interest you most

Common specialization for CPA students

Common specialization for students interested in the finance industry

Flexibility to focus on a range of career interests through a variety of upper-level business electives



Liam, BCom '20
Accountant, KPMG

CO-OP & CAREERS



- ❖ You can gain professional experience while exploring different industries.
- ❖ Support includes: Co-op & career prep course, interview clinic, resume building & writing, employer information sessions, and Co-op Coordinator support.
- ❖ Required to do 3 co-op terms, can challenge the 1st one
 - You can work in Canada or overseas
 - Average monthly salary is \$3,100 CAD or \$71,962 TWD.
- ❖ Co-op can help set you up for success after graduation!

700+

BCOM STUDENTS HIRED EACH YEAR!



Canada Revenue
Agency



workday®



RBC
Royal Bank



TESLA

 lululemon

amazon

KPMG

REDBRICK



pepsi

Fairmont
HOTELS & RESORTS



BCi

Deloitte.


pwc

 ABInBev



EXPERIENTIAL LEARNING



CAREER PREP ACROSS BORDERS CLASS (COM 405)

- ✓ Class that helps further develop your career skills
- ✓ Content varies and may include: skills training, portfolio development, career assessment, networking events

MENTORSHIP PROGRAM

- ✓ Build a relationship with a business professional in your field of interest
- ✓ Goal setting, and career forming
- ✓ Personal connection, guidance and advice for post-graduation benefits

APPLIED PORTFOLIO MANAGEMENT PROGRAM (APMP)

- ✓ A finance-focused 12-month experience
- ✓ Jointly manage \$1.5 million dollar funds
- ✓ ESG Analysts, Equity Analysts, Fixed Income Analysts, Economists, or Risk Managers

EXCHANGE



80%

OF BCOM STUDENTS
COMPLETE AN
INTERNATIONAL EXCHANGE





**92 exchange
partners in 41
countries**



**Over 150 exchange
and study abroad
students visit us
every year**





Gustavson School of Business University of Victoria INTERNATIONAL



EXCHANGE PARTNERS

AUSTRIA

- Johannes Kepler Universität (Linz)
- Vienna University of Economics & Business (Vienna)

BELGIUM

- Louvain School of Management (Louvain la Neuve)

BRAZIL

- Universidade de São Paulo (São Paulo)
- Fundação Getúlio Vargas – EAESP (São Paulo)

CHILE

- Pontificia Universidad Católica de Valparaíso (Valparaíso)
- Universidad Adolfo Ibáñez (Santiago & Vina del Mar)

CHINA

- Chinese University of Hong Kong (Hong Kong)
- City University of Hong Kong (Hong Kong)
- Fudan University (Shanghai)
- Peking University (Beijing)
- Shanghai Jiao Tong University (Shanghai)
- Sun Yat-sen University (Guangzhou)
- Tongji University (Shanghai)
- Tsinghua University (Beijing)
- University of International Business and Economics (Beijing)

COSTA RICA

- INCAE Business School (Alajuela)

CZECH REPUBLIC

- Masaryk University (Brno)
- Prague University of Economics and Business (Prague)

DENMARK

- Aarhus University (Aarhus)

EGYPT

- American University in Cairo (Cairo)

ESTONIA

- Estonian Business School (Tallinn)

FINLAND

- Aalto University (Helsinki)
- Hanken School of Economics (Helsinki)

FRANCE

- Audencia Business School (Nantes)
- EDHEC Business School (Lille, Nice)
- Emlyon Business School (Saint Étienne)
- ESSEC Business School (Paris)
- KEDGE Business School (Bordeaux, Marseille)
- NEOMA Business School (Rouen, Reims)
- SKEMA Business School (Sophia Antipolis)

GERMANY

- HHL Leipzig Graduate School of Management (Leipzig)
- University of Cologne (Cologne)
- University of Mannheim (Mannheim)
- WHU – Otto Beisheim School of Management (Vallendar)

HUNGARY

- Corvinus University of Budapest (Budapest)
- University of Pécs (Pécs)

ICELAND

- Reykjavik University (Reykjavik)

INDIA

- Indian Institute of Management (Bangalore)

INDONESIA

- Gadjah Mada University (Yogyakarta)

ISRAEL

- The Hebrew University of Jerusalem

ITALY

- Università Bocconi (Milan)

JAPAN

- Kwansai Gakuin University (Nishinomiya)
- Meiji University (Tokyo)
- Rikkyo University (Tokyo)
- Sophia University (Tokyo)
- Waseda University (Tokyo)

LITHUANIA

- ISM University of Management and Economics (Vilnius)

MALAYSIA

- Universiti Sains Malaysia (Penang)
- University of Malaya (Kuala Lumpur)

MEXICO

- Instituto Tecnológico Autónomo de México (Mexico City)
- Tecnológico de Monterrey (Monterrey)
- Universidad de las Américas Puebla (Puebla)

MOROCCO

- ESCA École de Management (Casablanca)

THE NETHERLANDS

- Maastricht University (Maastricht)
- Tilburg University (Tilburg)

NORWAY

- BI Norwegian Business School (Oslo)
- NHH Norwegian School of Economics (Bergen)

PHILIPPINES

POLAND

- Kraków University of Economics (Kraków)
- Kozminski University (Warsaw)

PORTUGAL

- Universidade Católica Portuguesa (Lisbon)
- Universidade Católica Portuguesa (Porto)
- Universidade Nova de Lisboa (Lisbon)

SINGAPORE

- Nanyang Technological University (Singapore)
- National University of Singapore (Singapore)
- Singapore Management University (Singapore)

SLOVAKIA

- University of Economics in Bratislava (Bratislava)

SLOVENIA

- University of Ljubljana (Ljubljana)

SOUTH KOREA

- Seoul National University (Seoul)
- Yonsei University (Seoul)

SPAIN

- Universidad Carlos III de Madrid (Madrid)
- IE Business School (Madrid)

SWEDEN

- Jönköping International Business School (Jönköping)
- Stockholm University School of Business (Stockholm)
- University of Gothenburg (Gothenburg)

SWITZERLAND

- University of St. Gallen (St. Gallen)
- University of Zurich (Zurich)

TAIWAN

- National Sun Yat-sen University (Kaohsiung)

THAILAND

- Chulalongkorn University (Bangkok)
- Mahidol University (Bangkok)
- Thammasat University (Bangkok)

TURKEY

- Bilkent University (Ankara)
- Boğaziçi University (Istanbul)
- Koç University (Istanbul)

UNITED ARAB EMIRATES

- American University of Sharjah (Sharjah)

VIETNAM

- Foreign Trade University (Hanoi)

MASTER OF GLOBAL BUSINESS PARTNERS

AUSTRIA

- Johannes Kepler Universität (Linz)

PERU

- CENTRUM Católica Graduate Business School (Lima)

SCOTLAND

- University of Glasgow (Glasgow)

TAIWAN

- National Sun Yat-sen University (Kaohsiung)

THAILAND

DUAL DEGREE PARTNERS

CHINA

- Beijing Foreign Studies University (Beijing)
- Beijing Jiaotong University (Beijing)
- Chongqing University (Chongqing)
- East China Normal University (Shanghai)
- Soochow University (Suzhou)
- Sun Yat-sen University (Guangzhou)
- Tianjin University (Tianjin)
- University of International Business and Economics (Beijing)
- Yunnan University (Kunming)

GERMANY

- Witten/Herdecke University (Witten)

JAPAN

- Kwansai Gakuin University (Nishinomiya)
- Meiji University (Tokyo)
- Rikkyo University (Tokyo)

MEXICO

- Universidad Panamericana (Aguascalientes)

THE NETHERLANDS

- Radboud University (Nijmegen)

SOUTH KOREA

- SolBridge International School of Business (Daejeon)

TAIWAN

- Asia University (Taichung)
- National Cheng Kung University (Tainan)
- National Sun Yat-sen University (Kaohsiung)

PROGRAM SEQUENCING

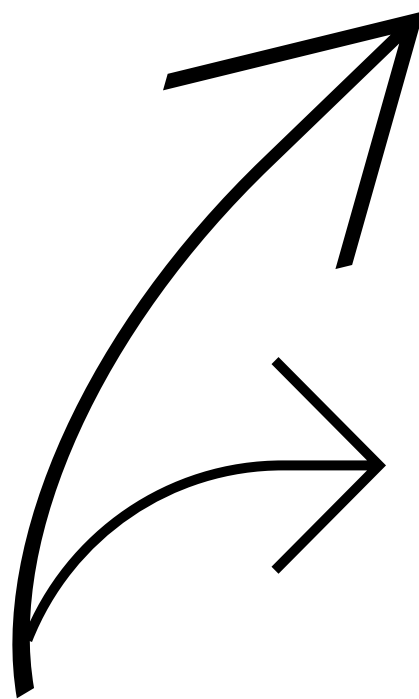
Study at NCKU

YEAR			
1	Required Pre-Requisite Courses + Electives: Please check with your NCKU Advisor for latest list of courses		
2			

Study at University of Victoria

YEAR	Fall Term	Spring Term	Summer Term
3	"CORE" COURSES (cohort-style)	"CORE" COURSES (cohort-style)	CO-OP 1**
4	EXCHANGE/ELECTIVES	CO-OP 2	CO-OP 3
5**	SPECIALIZATION MODULE		

*Sample
Schedule*



* NOTE: This is a sample schedule only, and your individual schedule may be different



Dual Degree Graduates

Dual Degree Graduates

213

Students graduated
(since 2008)

85%+

Master's degree at
top 100 universities in
the world



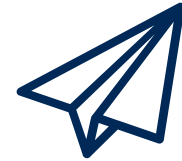
WORKING IN CANADA AFTER GRADUATION

- After graduation, students are eligible to apply for 3 year PGWP (post graduate work permit). This is an open work permit for Canada so you can gain more Canadian work experience.
- If interested, a PGWP could help graduates qualify for permanent residence in Canada.





Past Alumni Journeys



Monica, National Cheng Kung University

Photo
Coming!

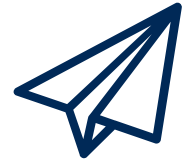
Co-op Work Term

1. BC Legislative Building
 - Financial Services Intern
2. BC Legislative Building
 - Financial Services Intern
3. BC Ferries
 - Accounts Payable Clerk

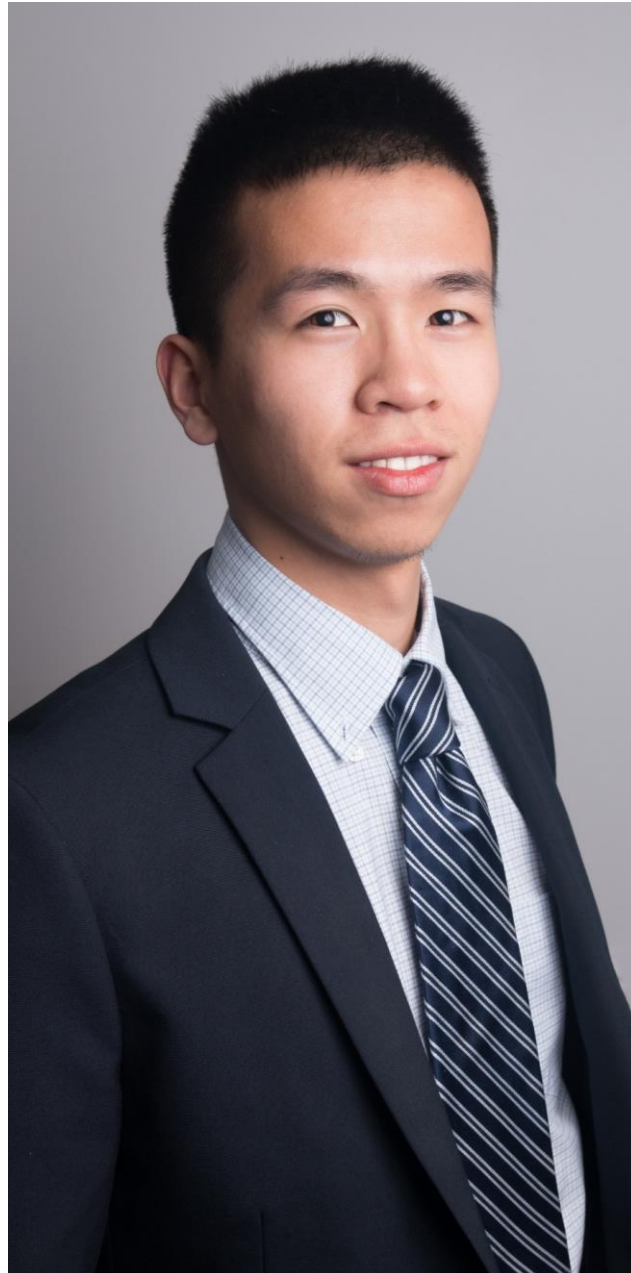
Exchange

- ESSEC Business School, France





Don, Sun Yat-Sen University



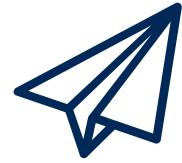
Co-op Work Term

1. Dockside Gifts, Victoria
 - Customer Service Representative
2. Bentley Siu Redmond CPA, Victoria
 - Staff Accountant
3. Financial Institutions Commission, Vancouver
 - Junior Analyst

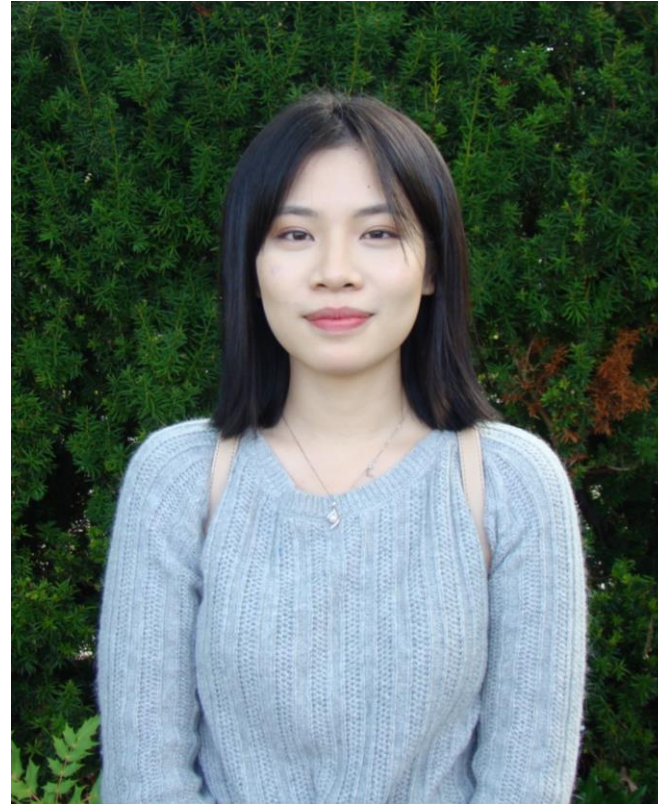
Post Graduation

- KPMG Vancouver





Maia, Solbridge Intl. School of Business



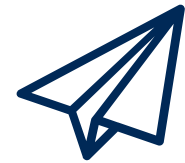
Co-op Work Term

1. Nguyen & Company, CPA, Vancouver
 - Accounting
2. Nguyen & Company, CPA, Vancouver
 - Accounting
3. Nguyen & Company, CPA, Vancouver
 - Accounting

Post Graduation

- KPMG Vancouver





Shusuke, Meiji University



Co-op Work Term

1. Co-op Challenge, Japan
2. Quality One Tax Company, Japan
3. BlackRock Japan Co. Ltd, Japan

Post Graduation

- BlackRock Japan Co. Ltd., Japan





**What are the
Requirements?**

How do I apply?

**What are the
program costs?**

REQUIREMENTS

1. NCKU Required courses prior to entry:

Dual Degree required courses	NCKU Courses	NCKU Course code	NCKU Credits	Notes
Microeconomics	Economics 2 經濟學 (二)	BA1101	3	Must take both courses
	Economics 1 經濟學 (一)	BA1000	3	
Statistics	Statistics 2 統計學 (二)	BA 1106	3	
Mathematics	Calculus 1 微積分 (一)	MATH1051	3	
English	English Literature 2	FLL3212E	3	Students must take 6 credits in total
	Short Fiction in English	GE2016	2	
	Guided Reading of Literature in English	FLL3128E	3	
	Fundamentals of English Writing	FLC1036	2	
	Academic Writing in English	FLC1035	2	

80% Overall GPA

70% minimum for
Required Courses

NOTE: Due to competitiveness of the program, meeting minimum requirements does not guarantee entry.

REQUIREMENTS

2. English language proficiency requirement:

****NOTE:** Only current exam marks (within 2 years before application) are accepted

- IELTS: 6.5 with no section less than 6.0

OR

- TOEFL: 90 (iBT) with no band less than 20

Conditional Acceptance is offered to students who have IELTS 6.0 (each section 5.5) or TOEFL 79 (each section 17). During the conditional period, you will have an opportunity to re-submit another test score. If your new test score does not meet the requirement then there is an opportunity to take a 4-week UAP "University Admissions Preparation" course online or in-person at UVic in August to fulfill the UVic English Language Requirement.

APPLICATION MATERIALS

There are **4 parts** to the Dual Degree Application:

1. Personal Statement Submission

- This is where you introduce yourself and tell the program who you are and why you want to join the Dual Degree program. You can highlight any work, academic, volunteer and/or life experiences.
- Answer the question “How will your experience help make a positive change in the UVic or Victoria community?”
- Minimum 250 words in paragraph format. Save as a PDF to be uploaded to Application Form.

2. Application Form

- Completed on *Education Planner BC* online platform

3. Official Transcripts from your Home University

4. English Proficiency Scores (IELTS/TOEFL)

- Have your Test Centre send it directly to UVic

HOW TO APPLY

APPLICATION DEADLINE: January 31st

1. Personal Statement and Application Form:

Once you have finished preparing your *Personal Statement Submission*, go to the **Education Planner BC Website** (<https://apply.educationplannerbc.ca/>) and fill in the Application Form and upload your *Personal Statement Submission PDF*. After submission, please notify our office that you have applied to the Dual Degree program GSBIntlAsctDir@uvic.ca.

2. English Proficiency Score:

Have your English Test Centre send your TOEFL or IELTS exam results directly to UVic. Please send us a copy or screenshot by email to: GSBIntlAsctDir@uvic.ca.

3. Official Transcripts:

Have your digital Official Transcripts sent by your Home University Coordinator directly to: adms5@uvic.ca & bcomad@uvic.ca & GSBIntlAsctDir@uvic.ca.

4. List of Remaining Courses: If your Spring/Summer courses are not reflected on your transcript, please send a word document with spring/summer course list to GSBIntlAsctDir@uvic.ca.

PROGRAM COSTS

Year 3 Academic Expenses*	\$42,555 CAD (NT\$987,815)
Year 4 Academic Expenses*	\$37,873 CAD (NT\$879,133)
Year 3 Living expenses **	\$20,000 CAD (NT\$464,253)
Year 4 Living expenses **	\$20,000 CAD (NT\$464,253)
Potential Total Cost	\$120,428 CAD (NT\$2,796,081)
Potential Co-op (work placement) Earnings***	<i>-\$37,200 CAD (NT\$863,705)</i>
Potential Net Expenses	\$ 83,228 CAD (NT\$1,932,377)

* These expenses include: Business Tuition, Co-op fee, Program fee, Student Society fee, Dental Insurance, Health Insurance, etc.
The cost quoted is subject to change. Currency Exchange rate is subject to change.

** These are estimated living costs and will vary

***This number is based on an average salary of 3 Co-op work terms of 4 months each

WHY JOIN THE DUAL DEGREE PROGRAM?

- Paid internship (Co-op) program
- Opportunity to continue working in Canada after graduation
- Cohort class structure
- Engaged teaching style
- Opportunity to have a business professional as a mentor
- International exchange opportunity

97%

**Of BCOM graduates are
employed within three
months of graduation**



Photo: Reykjavik, Iceland
Kat Craats – @katcraats

THANK YOU! 😊

www.uvic.ca/Gustavson/international

Facebook: Peter B. Gustavson School of Business

Instagram: gustavsonuvic





THE WORLD
LOOKS **DIFFERENT**
FROM HERE