

管理學院 100 學年度第 8 次主管會議暨第 7 次 AACSB 指導會議(Steering Committee)紀錄

壹、開會時間：101年4月12日（星期四）上午10時

貳、開會地點：管理學院3樓會議室

參、主持人：張院長有恆

紀錄：王詩怡

肆、出席人員：潘副院長浙楠、王副院長明隆、工資管系黃主任宇翔、交管系蔡主任東峻、企管系方主任世杰、會計系楊主任朝旭、統計系主任主任眉眉、體健休所林所長麗娟

伍、列席人員：管理學院周怡佑小姐、王芮思小姐

陸、確認上次會議紀錄：**確認**

柒、主席報告：

- 一、感謝各位主管踴躍參加本院於3月17日至18日舉辦之共識營，經各系所教師討論後，提出本院教育願景、使命及目標之建議方案，故提會討論。

捌、討論事項：

提案一：本院AACSB教育願景（Vision）修訂案，請 討論。

- 一、依據本院100年11月4日100學年第4次主管會議提案二決議辦理。
- 二、案由說明：本院前於9月底接受AACSB-PRT小組實地訪評，並針對本院推動AACSB國際認證提出多項改善建議，並經本院11月初主管會議，由各系主管召集相關教師研提本院後續推動建議，案經本院101年1月4日、101年2月20日二次主管會議及101年3月17日共識營討論後，建議本院教育願景（Vision）修正方案如下，故提會討論。

Become a leading business school in Asia-pacific region through:

- 1. Truth and Knowledge（窮理致知）**
- 2. Integration and Innovation（整合創新）**
- 3. Excellence in Research and Teaching（教研卓越）**

三、檢附本校與院願景使命對照表、國外各大學管院願景、使命資料供參。

決議：照案通過，擬提本院院務發展會議及院務會議審議。

提案二：本院AACSB教育使命（Mission Statement）修訂案，請 討論。

說明：配合本院推動AACSB認證，因應本院教育願景（Vision）修訂，配合修訂本院教育使命（Mission Statement），案經本院101年3月28日100學年第3次課程委員會審議通過，目前建議內容如下，故提會討論。

Serve business in the global economy through developing professionally qualified and socially responsible business leaders as well as through advancing the frontiers of knowledge in business management.

決議：照案通過，擬提本院院務發展會議及院務會議審議。

提案三：本院AACSB碩士班、博士班教育目標（Learning Goal）訂定案，請 討論。

說明：

- 一、配合本院推動AACSB認證，因應AACSB-PRT小組建議及本院教學願景（Vision）修訂，除學士班教育目標不變外，配合訂定本院碩士班、博士班教育目標（Learning Goal），目前建議內容如下，案經本院101年3月17日共識營會議及101年3月28日100學年第3次課程委員會審議通過，故提會討論。

AACSB LEARNING GOALS					
		For Master's Program		For PhD Program	
1	COMMU	Communication	<ul style="list-style-type: none"> ◎Ability to appreciate business research and to present research findings/results effectively in speaking and in writing 	Publication	<ul style="list-style-type: none"> ◎Ability to produce, present, and publish business research findings/results
		Interdisciplinary Competence	<ul style="list-style-type: none"> ◎Ability to integrate different functional areas in solving business problems ◎Ability to analyze business situations and to recommend appropriate actions 	Creativity in Research	<ul style="list-style-type: none"> ◎Ability to evaluate, interpret, and synthesize existing business research
Critical Thinking					
3	LEAD/ETHIC	Leadership	<ul style="list-style-type: none"> ◎Ability to demonstrate leadership skills required of a business manager ◎Ability to identify ethical dilemmas and to determine necessary courses of action 	Coordination	<ul style="list-style-type: none"> ◎Ability to coordinate subordinates belonging to different social and economic hierarchy ◎Ability to undertake business and social negotiation in an ethical
		Ethical Reasoning		Ethical Negotiation	

				way	
4	GLOB	Global Economic Awareness	<ul style="list-style-type: none"> Ability to possess a global economic perspective and an awareness of the globalized business environment 	Global Agency	<ul style="list-style-type: none"> Ability to take initiative to engage with and to contribute to business research in a global level Ability to undertake local business research with a global mindset
5	VSP	Teamwork	<ul style="list-style-type: none"> Ability to coordinate actions and solve problems jointly with other members of a professional team 	Professional Qualification	<ul style="list-style-type: none"> Ability to qualify for a business faculty position after degree completion Ability to competently teach full semester business class at the collegiate or above levels

* COMMU = Communication Skills
 CPSI = Creative Problem Solving & Innovation
 LEAD/ ETHIC = Leadership Skills
 GLOB = Global Awareness
 VSP = Values, Skills & Professionalism

二、檢附本院教育願景、教育使命及教育目標對照表供參。

決議：

一、建議教育目標修正如下：

AACSB LEARNING GOALS				
	For Master's Program		For PhD Program	
1	COMMU	Communication	<ul style="list-style-type: none"> Ability to appreciate business research and to present research findings/results effectively in speaking and in writing 	<ul style="list-style-type: none"> Ability to present, and to publish business research findings/results.
2	CPSI	Interdisciplinary Competence	<ul style="list-style-type: none"> Ability to integrate different functional areas in solving business problems. 	<ul style="list-style-type: none"> Ability to evaluate, interpret, synthesize existing business knowledge and to propose innovative research.
		Critical Thinking	<ul style="list-style-type: none"> Ability to analyze business situations and to recommend innovative resolutions. 	
3	LEAD/ETHIC	Leadership	<ul style="list-style-type: none"> Ability to demonstrate leadership skills of a business manager. 	<ul style="list-style-type: none"> Ability to coordinate with different research groups and partners. Ability to undertake various academic activities in an ethical way.
		Ethical Reasoning	<ul style="list-style-type: none"> Ability to identify ethical dilemmas and to determine necessary courses of action. 	
4	GLOB	Global	<ul style="list-style-type: none"> Ability to possess a 	<ul style="list-style-type: none"> Ability to engage

		<u>Awareness</u>	global perspective and an awareness of the <u>global</u> business.		<u>business research in a global level.</u> ◎Ability to undertake local business research with a global mindset.
5	VSP	Teamwork	◎Ability to coordinate actions and solve problems jointly with other members of a professional team.	Professional Qualification	◎Ability to qualify for a business <u>research</u> /faculty position. ◎Ability to competently teach business class at the collegiate or above levels.

二、本案擬提本院院務發展會議及院務會議審議。

玖、臨時動議：

提案單位：潘副院長

提案一：本院主辦「兩岸中華文化與經營管理學術研討會」討論案，請 討論。

說 明：本院「兩岸中華文化與經營管理學術研討會」業已舉辦13屆，本年度是否續辦或改變型態，請 討論。

決 議：建議縮小規模，以參訪、交流為主，並轉型為「兩岸中華文化與經營管理個案研討會」，詳細內容納入下次主管會議再議。

提案單位：黃宇翔主任

提案二：本院各系所網頁統一討論案，請 討論。

說 明：建議本院各系所網頁應予以統一，請 討論。

決 議：擬納入下次主管會議討論。

拾、散會：上午11時30分。