

# BACHELOR OF COMMERCE

SEE THINGS DIFFERENTLY

## 2+2 Dual Degree Program



**Gustavson**  
School of Business  
University of Victoria



國立成功大學  
National Cheng Kung University

# FACTS ABOUT BRITISH COLUMBIA



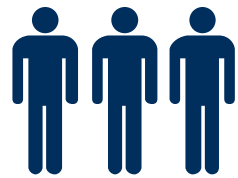
## **Area**

3<sup>rd</sup> largest Canadian province



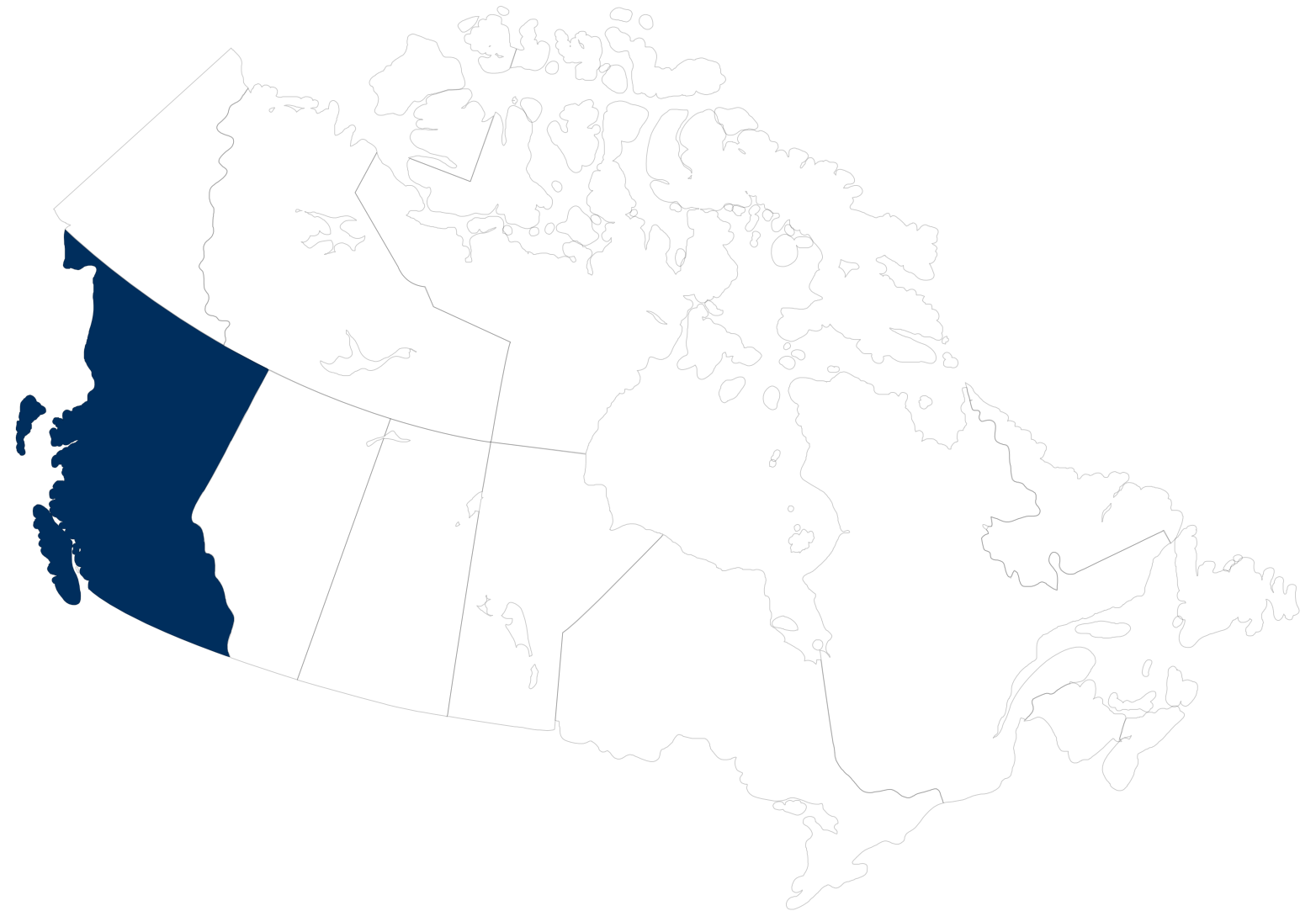
## **Weather**

Mildest weather in Canada



## **Population**

5.1 million habitants (1/2 live in the Metropolitan area of Vancouver)



# Victoria









# 376,000

GREATER VICTORIA POPULATION



SUNNIEST MAJOR CITY  
IN THE PROVINCE



50% LESS THAN VANCOUVER  
25% LESS THAN SEATTLE



AVERAGE  
TEMPERATURE



22° C / 72° F  
summer



8° C / 46° F  
winter

# University of Victoria



# THE UNIVERSITY OF VICTORIA



**22,020**  
**STUDENTS**

18,880

**UNDERGRADUATE**  
STUDENTS

3,140

**GRADUATE**  
STUDENTS

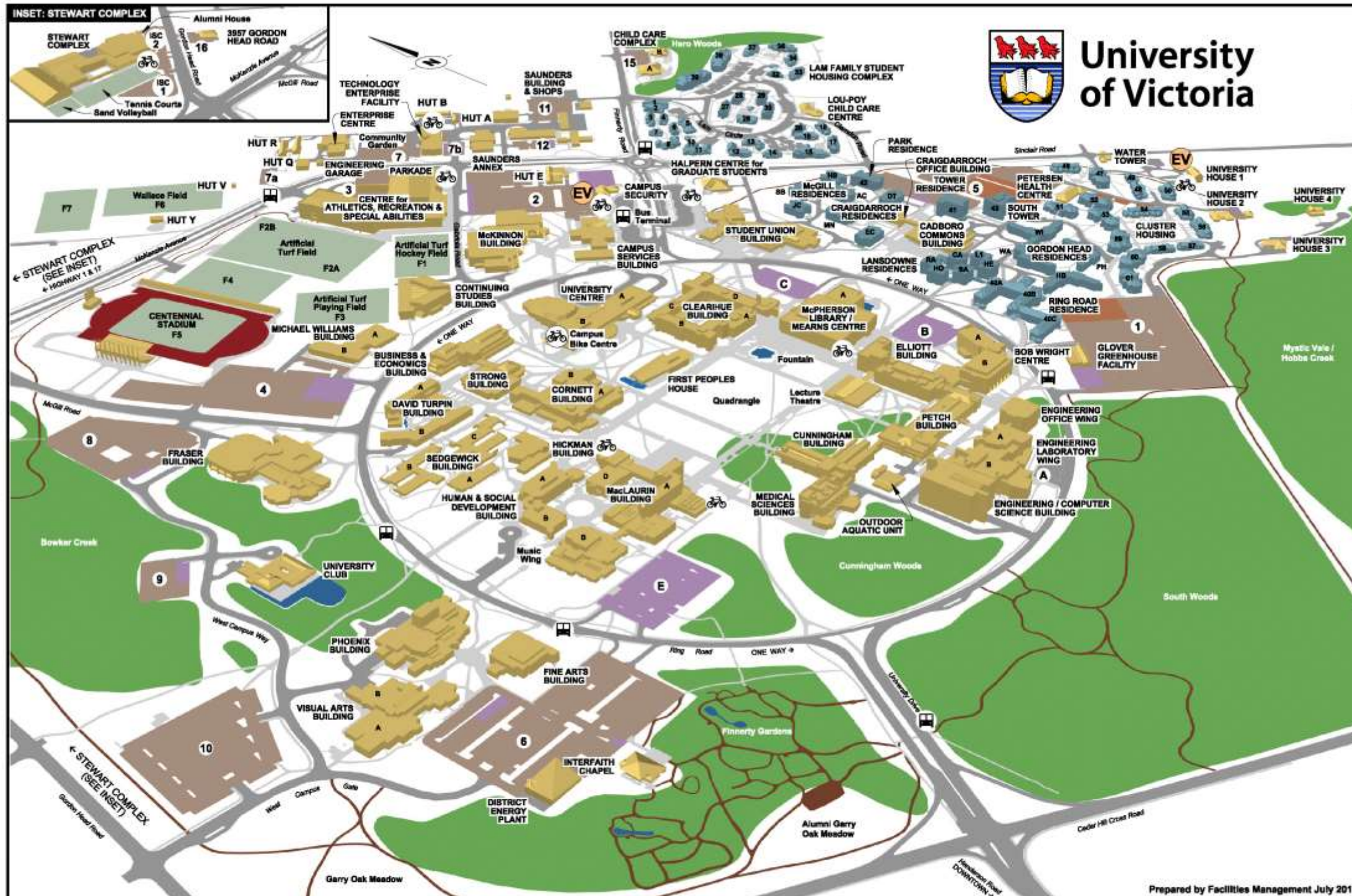
4,580

**INTERNATIONAL**  
STUDENTS

**MID-SIZE**  
UNIVERSITY



COME FROM  
OUTSIDE OF  
GREATER VICTORIA



### LEGEND

	BUILDINGS		GENERAL PARKING		PLAYING FIELDS		BUS STOP
	RESIDENCES		RESERVED PARKING		FORESTED AREAS		BICYCLE SHELTER
	BUILDINGS UNDER CONSTRUCTION		STUDENT RESIDENT PARKING		WALKING TRAIL		ELECTRIC VEHICLE CHARGING STATION

### RESIDENCE KEY

<b>CRAIGDARROCH</b>	<b>GORDON HEAD</b>	<b>LANSDOWNE</b>	<b>McGILL</b>
AC - CURRIE	HB - HAIG-BROWN	CA - CARROLL	SB - BAKER
DT - THOMPSON	PH - POOLE	HE - HELMCKEN	JC - CUNLIFFE
EC - CARR	WA - WALLACE	HO - HODGES	HS - STEPHEN
MN - NEWTON	WI - WILSON	L1 - LANSDOWNE	
		RESIDENCE No. 1	
		RA - RAVENHILL	
		SA - SANDERSON	







# NATIONAL RANKINGS



MCLEAN'S RANKINGS  
COMPREHENSIVE UNIVERSITIES



1<sup>st</sup>

COMPREHENSIVE  
UNIVERSITIES  
OVERALL



1<sup>st</sup>

FACULTY  
AWARDS/PROMOTING  
INDIGENOUS VISIBILITY



QS TOP UNIVERSITIES RANKING  
CANADA



1<sup>st</sup>

GRADUATE  
EMPLOYABILITY

\*Among Comprehensive Universities only

# GUSTAVSON SCHOOL OF BUSINESS



INTERNATIONAL BUSINESS SCHOOL  
ACCREDITATIONS

TOP 1%

Of Business Schools in the world with  
EQUIS accreditation in Management



TOP 5%

Of Business Schools in the world with  
AACSB accreditation in Management





**United Nations**

SUSTAINABLE DEVELOPMENT GOALS



2<sup>nd</sup>

Climate Action  
SDG13

5<sup>th</sup>

Life Below  
Water  
SDG 14

2<sup>nd</sup>

Life on Land  
SDG 15

“UVic is in the top five universities around the world in advancing and living up to the commitments of three UN SDG areas, as rated by the Times High Education Impact Rankings.”

12<sup>th</sup>

Overall Global  
Impact

# WHY BCOM?



OUR PILLARS



OUR UNIQUE  
STRUCTURE:  
2+2



SPECIALIZATIONS



CO-OP WORK  
TERMS



INTERNATIONAL  
EXCHANGE

## **FUN FACT:**

The BCom Core is an interactive  
Cohort-based experience of 50-60 students

# PROGRAM SEQUENCING

**2** + **2**

YEAR	FALL (9-12)	SPRING (1-4)	SUMMER (5-9)
Y1	MICROECON MATH STATS 2 ENGLISH  + NON-BUSINESS ELECTIVES		FREE
Y2			WORK TERM 1
Y3	BCOM CORE BUSINESS COURSES	BCOM CORE BUSINESS COURSES	WORK TERM 2
Y4	INTERNATIONAL EXCHANGE	WORK TERM 3	BCOM SPECIALIZATION



# START YOUR CAREER WITH OUR SPECIALIZATIONS



## INTERNATIONAL BUSINESS

Succeed in cross-cultural business settings

Apply strategies for competing internationally

Assess international market opportunities

Build global connections

## ENTREPRENEURSHIP

Identify business opportunities

Incorporate strategy

Market, plan and finance your business

Manage your people, organization and practice

## SERVICE MANAGEMENT

Manage people + processes

Jobs in Government, Hospitality, Health Care, Consulting, Software Engineer

Build an exceptional workforce culture

Preparing you to lead the experience economy



## CO-OP & CAREERS



- ✓ Co-op prep course, interview skills, resume building, support...
- ✓ Jobs in Canada and overseas
- ✓ Average of CAD\$2,800/month
- ✓ (\$61,000TND)

600+

BCOM STUDENTS HIRED EACH YEAR!

# COMPANIES THAT HAVE HIRED OUR CO-OP STUDENTS



- 🏢 IBM
- 🏢 KPMG
- 🏢 Deloitte
- 🏢 Royal Bank of Canada
- 🏢 Four Seasons Hotel and Resort
- 🏢 BC Investment & Management Corporation
- 🏢 Airbus (in France, UK and Germany)
- 🏢 Swatch Shanghai (China)
- 🏢 Western Digital (Thailand)

"The Gustavson Co-op Program helped me learn how to be a successful business professional and prepared me for life after graduation. In fact, I was able to secure a full-time position post-graduation with one of the companies I completed a Co-op with."

Laurier LaMarche (USA), BCom 2017

# WORKING IN CANADA

## DURING STUDIES

Full-time students: work up to 20 hours/week off campus while studying in Canada (unlimited on campus)

Able to work full-time during scheduled breaks

## AFTER STUDIES

Students eligible to apply for 3 year PGWP

PGWP (Post Graduation Work Permit) = Open work permit (possible path to Permanent Residency)



Exchange

80%

OF BCOM STUDENTS  
COMPLETE AN  
INTERNATIONAL EXCHANGE

CLASS OF '17 STUDENTS  
OSAKA, JAPAN





**90 active international  
exchange partners in 41  
countries**

**全球41个国家超过90个合  
作院校**



**Over 150 exchange and  
study abroad students  
visit us every year**

**每年超过150名交换学生  
来到商学院学习**



# INTERNATIONAL PARTNERS

# 105 43

105 PARTNER UNIVERSITIES IN 43 COUNTRIES

## EXCHANGE PARTNERS

### AUSTRIA

- Johannes Kepler Universität (Linz)
- Vienna University of Economics & Business (Vienna)

### BELGIUM

- Louvain School of Management (Louvain-la-Neuve)

### BRAZIL

- Universidade de São Paulo (São Paulo)
- Fundação Getúlio Vargas – EAESP (São Paulo)

### CHILE

- Pontificia Universidad Católica de Valparaíso (Valparaíso)
- Universidad Adolfo Ibáñez (Santiago & Viña del Mar)

### CHINA

- Chinese University of Hong Kong (Hong Kong)
- City University of Hong Kong (Hong Kong)
- Fudan University (Shanghai)
- Peking University (Beijing)
- Shanghai Jiao Tong University (Shanghai)
- Sun Yat-sen University (Guangzhou)
- Tongji University (Shanghai)
- Tsinghua University (Beijing)
- University of International Business and Economics (Beijing)

### COSTA RICA

- INCAE Business School (Alajuela)

### CZECH REPUBLIC

- Masaryk University (Brno)
- Prague University of Economics and Business (Prague)

### DENMARK

- Aarhus University (Aarhus)
- Copenhagen Business School (Copenhagen)

### EGYPT

- American University in Cairo (Cairo)

### ESTONIA

- Estonian Business School (Tallinn)

### FINLAND

- Aalto University (Helsinki)
- Hanken School of Economics (Helsinki)

### FRANCE

- Audencia Business School (Nantes)
- EDHEC Business School (Lille, Nice)
- Emlyon Business School (Saint Étienne)
- ESSEC Business School (Paris)
- KEDGE Business School (Bordeaux, Marseille)
- NEOMA Business School (Reims, Reims)
- SKEMA Business School (Sophia Antipolis)

### GERMANY

- HHL Leipzig Graduate School of Management (Leipzig)
- University of Cologne (Cologne)
- University of Mannheim (Mannheim)
- WHU – Otto Beisheim School of Management (Vallendar)

### HUNGARY

- Corvinus University of Budapest (Budapest)
- University of Pécs (Pécs)

### ICELAND

- Reykjavik University (Reykjavik)

### INDIA

- Indian Institute of Management (Bangalore)

### INDONESIA

- Gadjah Mada University (Yogyakarta)

### ISRAEL

- The Hebrew University of Jerusalem (Jerusalem)

### ITALY

- Università Bocconi (Milan)

### JAPAN

- Kansai Gakuin University (Nishinomiya)
- Meiji University (Tokyo)
- Rikkyo University (Tokyo)
- Sophia University (Tokyo)
- Waseda University (Tokyo)

### LITHUANIA

- ISM University of Management and Economics (Vilnius)

### MALAYSIA

- Universiti Sains Malaysia (Penang)
- University of Malaya (Kuala Lumpur)

### MEXICO

- Instituto Tecnológico Autónomo de México (Mexico City)
- Tecnológico de Monterrey (Monterrey)
- Universidad de las Américas Puebla (Puebla)

### MOROCCO

- ESCA École de Management (Casablanca)

### THE NETHERLANDS

- Maastricht University (Maastricht)
- Tilburg University (Tilburg)

### NORWAY

- BI Norwegian Business School (Oslo)
- HHH Norwegian School of Economics (Bergen)

### PHILIPPINES

- Ateneo de Manila University (Manila)

### POLAND

- Kraków University of Economics (Kraków)
- Kozminski University (Warsaw)

### PORTUGAL

- Universidade Católica Portuguesa (Lisbon)
- Universidade Católica Portuguesa (Porto)
- Universidade Nova de Lisboa (Lisbon)

### SINGAPORE

- Nanyang Technological University (Singapore)
- National University of Singapore (Singapore)
- Singapore Management University (Singapore)

### SLOVAKIA

- University of Economics in Bratislava (Bratislava)

### SLOVENIA

- University of Ljubljana (Ljubljana)

### SOUTH KOREA

- Seoul National University (Seoul)
- Yonsei University (Seoul)

### SPAIN

- Universidad Carlos III de Madrid (Madrid)
- IE Business School (Madrid)

### SWEDEN

- Jönköping International Business School (Jönköping)
- Stockholm University School of Business (Stockholm)
- University of Gothenburg (Gothenburg)

### SWITZERLAND

- University of St. Gallen (St. Gallen)
- University of Zurich (Zurich)

### TAIWAN

- National Sun Yat-sen University (Kaohsiung)
- National Taiwan University (Taipei)

### THAILAND

- Chulalongkorn University (Bangkok)
- Mahidol University (Bangkok)
- Thammasat University (Bangkok)

### TURKEY

- Bilkent University (Ankara)
- Boğaziçi University (Istanbul)
- Koç University (Istanbul)

### UNITED ARAB EMIRATES

- American University of Sharjah (Sharjah)

### VIETNAM

- Foreign Trade University (Hanoi)

## MASTER OF GLOBAL BUSINESS PARTNERS

### AUSTRIA

- Johannes Kepler Universität (Linz)

### PERU

- CENTRUM Católica Graduate Business School (Lima)

### SCOTLAND

- University of Glasgow (Glasgow)

### TAIWAN

- National Sun Yat-sen University (Kaohsiung)

### THAILAND

- Chulalongkorn University (Bangkok)

## DUAL DEGREE PARTNERS

### CHINA

- Beijing Foreign Studies University (Beijing)
- Beijing Jiaotong University (Beijing)
- Chongqing University (Chongqing)
- East China Normal University (Shanghai)
- Soochow University (Suzhou)
- Sun Yat-sen University (Guangzhou)
- Tianjin University (Tianjin)
- University of International Business and Economics (Beijing)
- Yunnan University (Kunming)

### GERMANY

- Witten/Herdecke University (Witten)

### JAPAN

- Kansai Gakuin University (Nishinomiya)
- Meiji University (Tokyo)
- Rikkyo University (Tokyo)

### MEXICO

- Universidad Panamericana (Aguascalientes)

### THE NETHERLANDS

- Radboud University (Nijmegen)

### SOUTH KOREA

- SolBridge International School of Business (Daejeon)

### TAIWAN

- Asia University (Taichung)
- National Cheng Kung University (Tainan)
- National Sun Yat-sen University (Kaohsiung)
- National Tsing Hua University (Hsinchu)\*

# Dual Degree Graduates

213

Students graduated  
(since 2008)

85%+

Master's degree at  
top 100 universities in  
the world



# DUAL DEGREE STUDENTS

ZOE: NATIONAL SUN YAT-SEN UNIVERSITY: 2020



**Zoe (Jou-Ying) Wu** (She/Her) · 1st

Fourth-year Commerce student at University of Victoria and dual degree student at National Sun-Yat Sen University.

Victoria, British Columbia, Canada · [Contact info](#)

[136 connections](#)



## CO-OP 1

**Megson FitzPatrick Insurance  
Services, Marketing and  
Communications**



## CO-OP 3

**Greater Victoria Business  
Association**



## CO-OP 2

**CFAX Santas Anonymous, Donor  
Recognition and Marketing Assistant**



## SPECIALIZATION

**Service  
Management**

# DUAL DEGREE STUDENTS

RYAN (NATIONAL SUN YAT-SEN UNIVERSITY): 2020



**CO-OP 1 & 2**

National Sun Yat-sen University  
Office of Career Development ,  
College of Management



**CO-OP 3**

BC Transit,  
Marketing

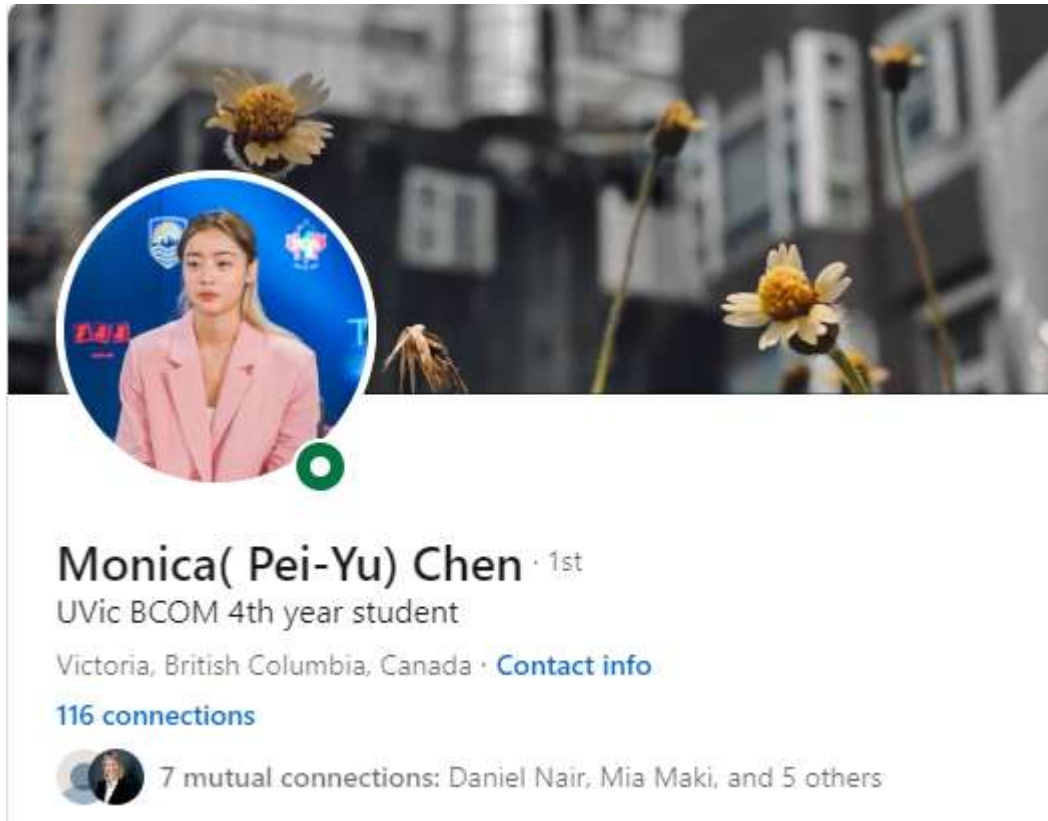


**SPECIALIZATION**

Service  
Management

# DUAL DEGREE STUDENTS

MONICA: NATIONAL CHENG KUNG (TAIWAN)



## SPECIALIZATION

Entrepreneuship and  
International Business



## CO-OP 1

Legislative Assembly  
of BC, Financial  
Services Intern

# DUAL DEGREE PROGRAM COSTS

Year 3 Academic Expenses*	\$35,610 (NT831,000)
Year 4 Academic Expenses	\$34,247 (NT798,000)
Year 3 Living expenses	\$10,000 (NT233,000)
Year 4 Living expenses	\$10,000 (NT233,000)
<b>Total Cost</b>	<b>\$89,857 (NT2,000,000)</b>
Coop Potential Earnings**	-\$33,600 (NT770,000)
Potential Net Expenses	\$56,257 (NT770,000)

\*2021-2022 fees

\* Tuition, Coop fee, Program fee, Student Society fee, Dental, Health

\*\* Average coop salary per month. Coop terms are 4 months

# RESIDENCE OPTIONS AT UVIC



## ON CAMPUS HOUSING

3<sup>rd</sup> year students will be placed in the lottery system. Meal plans available. \$1,326 (NT\$29,993) single room, includes meal plan



## HOMESTAY

Student placed with Canadian family who provides 3 meals a day and opportunity to learn the local lifestyle. Fees are \$900 (NT\$20,357)/month.



## OFF CAMPUS HOUSING

Renting an apartment, basement suite or condo can range from \$600-\$1,200/ (NT\$14,130-27,141)month.

# How to Apply?



# 1. Standard required courses prior to entry:

Dual Degree required courses	NCKU Courses	Course code	Credits	UVic Course Equivalent
Microeconomics	Economics 2 經濟學（二）	BA1101	3	ECON 103 (both courses must be taken for full credit)
	Economics 1 經濟學（一）	BA1000	3	
Statistics	Statistics 2 統計學（二）	BA 1106	3	STAT 252
Mathematics	Calculus 1 微積分（一）	MATH1051	3	MATH 102
English	Short Fiction in English	GE2016	2	Students must take 6 credits in total
	Guided Reading of Literature in English	FLL3128E	3	
	Fundamentals of English Writing	FLC1036	2	
	Academic Writing in English	FLC1035	2	

3.0/4.3 minimum “Grade Point Average” on most recent year of coursework.

Minimum 65% in the required courses listed in agreement.

## 2. English language proficiency requirement:

- IELTS: 6.5 with no section less than 6.0 **OR**
- TOEFL: 90 (iBT) with no band less than 20

Students with IELTS 6.0 (each section 5.5) or TOEFL 79 (each section 17) may be offered conditional acceptance.

A four-week “University Admissions Preparation” course must be completed at UVic in August. Pass with 80%.

## 2. Prepare Supplemental Application

The supplemental application is an opportunity for you to introduce yourself to us. This is your chance to highlight any work, leadership, academic, volunteer and/or life experiences, and to reflect on how these experiences have allowed you to learn, develop and grow. We encourage you to use examples; whether those be in the classroom, in club or recreation activities, at work, through personal experiences or in community endeavours.

<https://www.uvic.ca/gustavson/undergraduate/future/admission/index.php>

### Required components

#### 1. Current resume

Please refer to the UVic resume template for the resume components we encourage you to elaborate on. You are welcome to use this template or your own layout.

- Two pages maximum; only references may extend on to a third page
- Please note that reference letters will not be considered in the admission process
- A resume template may be found on the link above on our website for reference

#### 2. Personal statement: your background and motivation

What are the three things that you want us to know about your, and how will these contribute to your success in university and our Bcom program?

- Please provide specific examples
- Minimum 250 words in paragraph format.

#### 3. Impact statement: your personal road map

Gustavson BCom students create a real impact in local and global communities. Please tell us: what impact do you intend to create, and how will the Gustavson BCom program help you to do this?

- Please provide specific examples
- Minimum 200 words in paragraph format
- We encourage you to think about your future goals, and how our unique program features will contribute to your success.

Combine all your supplemental application documents into one PDF file and add them to your application.

## 3. Document Submission

\*Please send all documents before January 31<sup>st</sup>.

### Application documents:

1. Apply to the **Education Planner BC Website (<https://apply.educationplannerbc.ca/>)** before Jan. 31<sup>st</sup>. (see additional PPT for reference) Please let our office know when you apply
2. You will need to submit your Supplemental Application documents in the EPBC above, but please also send us a copy via email to [GSBglobal@uvic.ca](mailto:GSBglobal@uvic.ca)
3. TOEFL or IELTS exam results (sent directly to UVic from the test centre) Please send us a copy or screenshot by email to: [GSBglobal@uvic.ca](mailto:GSBglobal@uvic.ca)
4. Copy of passport (photo page) emailed to [GSBglobal@uvic.ca](mailto:GSBglobal@uvic.ca)
5. Digital Transcripts (sent by your university coordinator from a university address) Please send directly to: [adms5@uvic.ca](mailto:adms5@uvic.ca) & [bcomad@uvic.ca](mailto:bcomad@uvic.ca) & [gsbglobal@uvic.ca](mailto:gsbglobal@uvic.ca)
6. Word document with spring/summer course list to [GSBglobal@uvic.ca](mailto:GSBglobal@uvic.ca)

# The Gustavson International Team





**Ms. Sheri Love**

Global Engagement and Business  
Development

Gustavson School of Business

University of Victoria

[gsbglobal@uvic.ca](mailto:gsbglobal@uvic.ca)

[www.uvic.ca/Gustavson/international](http://www.uvic.ca/Gustavson/international)

Facebook: Peter B Gustavson

Instagram: gustavsonuvic

WeChat: UVicBusinessSchool

WeChat: sheriloveuvic

LINE: sheriloveuvic

Whatsapp: 12508583437

[Click here to watch the latest info session \(2022 Nov. 8\)](#)



**UVIC**



THE WORLD  
LOOKS **DIFFERENT**  
FROM HERE