

Sheffield University Management School



University of
Sheffield



A World
TOP 100
University

**A WORLD
TOP-100
UNIVERSITY**

QS World University Rankings 2026

**NUMBER 1
UNIVERSITY
IN THE
RUSSELL GROUP**

National Student Survey 2025

**92% OF RESEARCH
WORLD-LEADING OR
INTERNATIONALLY
EXCELLENT**

Research Excellence Framework 2021

**85% OF PGT
GRADUATES IN
EMPLOYMENT
AFTER 15 MONTHS**

Graduate Outcomes Survey, June 2025

**NUMBER 1
STUDENTS'
UNION**

National Student Survey 2025

**UNIVERSITY
OF THE YEAR
FOR STUDENT
EXPERIENCE**

The Times and Sunday Times
Good University Guide 2026

**TOP 10
FOR CAREERS
SUPPORT**

StudentCrowd Awards 2025

**12TH MOST
TARGETED UNI
IN THE UK BY
TOP EMPLOYERS**

The Graduate Market in 2024,
High Fliers report

**TOP 5
FOR WORK
EXPERIENCE**

Rate My Placement 2025

**TOP 10
STUDENT
CITY**

StudentCrowd Best Student Cities 2024

**GREENEST
CITY
IN THE UK**

Natwest's Green Cities Report 2021



Our reputation



We're also Triple Crown Accredited!



Our research (8th in the UK)

Project Future Proof Supply Chain Resilience and Security

Lenny Koh led this project with Rolls-Royce to develop a resilience index scorecard system for high value manufacturing industries.

The Artificial Human - Can AI get me a new job?

Dr Nicola Thomas joined the BBC Podcast “The Artificial Human” to explain how recruitment has changed as a result of AI.

Improving the working lives of NHS staff

Jeremy Dawson worked with NHS England to improve how the NHS measures the experience and wellbeing of its staff, and how this connects with outcomes for patients.

Rising Temperatures, Falling Rates: The Effect of Climate Change on Sovereign Creditworthiness

Dr Matt Burke was recognised with a Financial Times award for his work on climate-adjusted sovereign credit ratings research.



**Sheffield University
Management School**

What makes us special?

Our vision is to be a management school for the future. In achieving this, we have three golden threads that align our activities.

Golden Threads

The future of cities - How can we power cities and transport links in the future?

The future of healthcare - How can health and social care be more sustainably managed in the future? How can technological change improve healthcare interventions and effective management?

The future of work & business - How can we promote economic growth and meaningful work? How will AI change working lives?

What makes us special?

Our Students

You will leave the Management School as:

- A highly **employable** graduate
- A **critical thinker**
- A **socially responsible** person



As a Sheffield University Management School student, you'll be employable

- Develop a range of **in-demand skills**.
- Gain valuable **work experience** at globally recognised companies.
- **Stand out in the job market** with CV and application advice.
- Have **lifetime access** to career support.



Practical learning

You will have access to industry standard equipment, giving you hands on experience with the tools and software you'll be using in the workplace.



Trading Room

Equipped with 16 professional Bloomberg terminals which you can use to stimulate life in the financial markets.



Virtual reality lab

Virtual reality headsets can be used to carry out consumer research, improve user experience, develop marketing in the Metaverse, evaluate online campaigns, and measure consumer reactions.

Links with industry

We have excellent links with a range of **internationally recognised organisations**.

- Attend networking events with professionals from various industries
- Gain valuable insight from industry-leading guest speakers
- Visit companies to see how they operate

We have welcomed speakers such as:

- Thomas Barton - Senior Relationship Director, **HSBC**
- Freddie Payne - Audit Manager, **PWC**
- Mohsen Sefati - Head of AI Architecture and AI Capabilities, **CARIAD (part of Volkswagen Group)**

We frequently work with and visit companies such as:

- NHS
- Home Office
- B&Q (Wincanton)
- TB Braun Group



Clive Humby, OBE

Recognising excellence: The Dean's List

We will recognise your **academic, employability and social responsibility-related** achievements whilst studying.

Winners receive a personal letter of recommendation for life from the Dean, a trophy and attendance to a special awards event.





University of
Sheffield

Postgraduate Study



Finance programmes

MSc Finance and Accounting

This programme has more of a focus on **corporate finance**, **banking** and other **financial services**. There is an emphasis on the real business world with a dedicated Trading Room and **sustainability-oriented** projects.

MSc Financial Technology and Innovation

Students will be prepared for a career in finance and accounting with a specific focus on technology and innovation. You do **not** need to have studied finance or accounting before to study this course.

Students will be introduced to innovations such as **blockchains**, the use of **AI** for quantitative analysis, and the use of **technology and financial innovations** in the domain of **sustainable finance** and portfolio selection/management while understanding the ethical and regulatory issues.



Management programmes

MSc International Management

Provides a strong foundation in international business strategy, cross-cultural management, and global business environments with the opportunity to explore European business and East Asian business and management.

MSc Management

Gives a thorough understanding of the different areas of business and how they work together to meet organisational goals.

MSc Management and International Business

Provides a rigorous grounding in managing businesses in an international and global environment, emphasising the ability to understand and operate across cultures.

Marketing Programmes

MSc International Marketing and Management

Combining **strategic management** modules and **marketing** topics.

This programme has a focus on **global insights of marketing and management**.

MSc Strategic Marketing and Branding

Covers all key areas of marketing, from communications and branding to buyer behaviour and marketing research with an emphasis on **practical application**.

MSc Digital Marketing

Graduate work-ready - students will learn about digital marketing strategy and the latest tools and technologies in the industry, including **generative AI and e-commerce**.

You do not need to have studied marketing before to study this course.

HR Management programme

MSc Human Resource Management

Covers all aspect of human resources, from **recruitment and selection** to employee **reward and motivation**.

Students have the option to choose specific optional modules to obtain CIPD accreditation.



Specialist programmes

MSc Logistics and Supply Chain Management

This programme looks at global supply chain management and the **logistics decisions** and **strategies** employed by organisations.

MSc Business and Organisational Psychology

This programme will provide students with the **practical skills** necessary to **improve organisational and employee performance** by applying psychological theories and principles to the work environment.

MSc Business Analytics

Students will gain analytical and technical skills including the use of **Python** and **data visualisation**, and explore how to apply them to analyse complex business challenges and effective decision-making within a business.

You **do not** need to have studied data or analytics before to study this course.

Research project

Dissertation



Research a topic in the field of Business and Management.



The topic chosen by the student must receive approval from a supervisor.



The study, and resulting dissertation, may take the form of an academic research or a managerial problem-solving exercise.



It requires the student to apply critical analysis and to set the issues within the context of appropriate management literature.

Company Project



Instead of a formal entirely research-focused dissertation, students will work with a business on a project or problem.



Get access into the organisation and support through their resources.



Excellent networking and developmental opportunity.



We source the organisations for you.

Previous Company Projects

- Create a branding guidelines resource for a social enterprise company.
- Researching international expansion opportunities.
- Understanding barriers and preconceptions to entering the Nuclear Industry.
- Research project on B2B eCommerce opportunities in the mid-market sector.
- To create an environmental policy for the social enterprise company.
- Implementing a wellbeing culture across finance.
- Decarbonising Supply Chain through Low Carbon Alternatives.
- AI - how can we implement this into our HR Department? What are the positives and negatives of AI?
- Feasibility Study for marketing in Asia.
- Creation of an automated knowledge graph in Python for an AI-powered wellbeing coach.
- Re-branding a traditional manufacturing business.



Student support



How you are supported during your studies

- One-to-one meetings with your Academic Tutor
- Student Support Office for advice and support
- Study skills appointments at the 301 Academic Skills centre
- One-to-one wellbeing support and mental health support
- English Language support and development
- International student support: visa and immigration advice

Employability and careers support

- Career planning, writing a CV, applying for jobs and practising for interviews.
- Networking opportunities, employer workshops and events.
- One to one appointments with Career Advisors.
- Access to internships, placements, graduate roles, company projects, and volunteering opportunities.



It's why we've been named as **one of the top twenty universities targeted by employers according to the High Fliers report 2023.**

Employability Hub session examples

- CV walkthrough
- Cover letter essentials
- Tips on passing psychometric assessments
- A case study exercise – Preparation for a consultancy interview
- The Chinese CV & Spring Graduate Recruitment
- Careers in investment
- University Business Challenge
- UK graduate labour market
- Leavers talk – progressing from university (lifelong support)

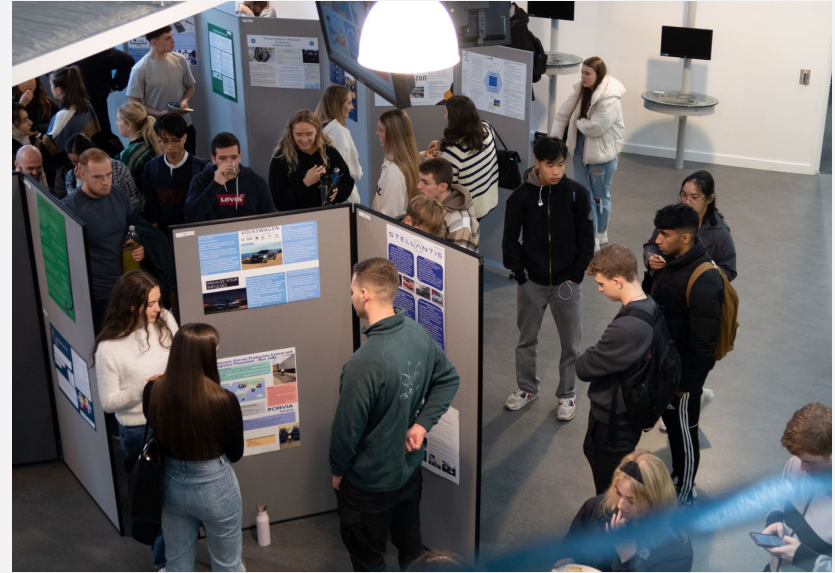


Additional sessions, Career Fairs and Employer Talks are delivered by the Central Careers Service

Work experience

Our strong industry links will provide you with a range of work experience opportunities:

- Placement year
- Summer internship
- Part-time work
- Volunteering
- Company projects



**300
SOCIETIES**

**WHATUNI
NUMBER ONE
SU 2017-2024**



**VOLUNTEERING
OPPORTUNITIE
S**



**50 SPORTS
CLUBS**

**EVENTS AND
ACTIVITIES**

**SUPPORT AND
ADVICE**





Balance and Belonging



Sheffield in numbers

Top 10 in the Student Crowd
Best Student Cities 2024

One third of the city lies within
the Peak District

5th biggest city in England

60% of the city is green space

Over **2 million trees**, 250
gardens, parks and woodlands

564,000 people live in Sheffield

10% of Sheffield's population
are students

