



# International Student Exchange Program Fact Sheet

2021-2022

THE INSTITUTE	
Full name	Indian Institute of Management Bodh Gaya
Location	Land of sagacity and awakening, Bodh Gaya is known for its diverse culture and growing economy. Historically, Bodh Gaya has been a seat of learning and the land of enlightenment with ancient Nalanda University in the vicinity. It is home to the Mahabodhi Temple, a UNESCO World Heritage site, that holds great prominence for Buddhism all around the world. The annual foreign tourist footfall at Bodh Gaya crosses a million which nourishes the urban spirit and metropolitan fabric of the town. In the recent past, Bodh Gaya hosted notable celebrities and politicians like Hollywood actor Richard Gere and Sri Lankan Prime Minister Mahinda Rajapaksa. Connected to all major Indian cities and several international destinations, Bodh Gaya is a prominent Buddhist pilgrimage with some of the most beautiful temples and monasteries symbolizing peace and shining in an everlasting glory.
Contact Information	<b>International Relations Committee</b> <b>Indian Institute of Management Bodh Gaya</b> Uruvela, Prabandh Vihar Bodh Gaya-824234, Bihar, India Email: <a href="mailto:irc@iimbmg.ac.in">irc@iimbmg.ac.in</a>
Website	<a href="http://www.iimbmg.ac.in">www.iimbmg.ac.in</a>
APPLICATION PROCEDURE	
Application Procedure	Exchange Coordinator of host university should send us formal nomination with student's details such as student first name, last name, valid email id and current degree etc. We will send a letter of acceptance, visa request letter and information package once we hear from the exchange coordinator. A brief orientation programme will be held before the term begins.
Application Procedure	<p>The following documents are required to be sent via mail to the office of IRC, IIM Bodh Gaya (<a href="mailto:irc@iimbmg.ac.in">irc@iimbmg.ac.in</a>):</p> <ul style="list-style-type: none"> <li>• Duly filled application form</li> <li>• Brief resume along with two passport size photographs.</li> <li>• The latest transcript from the home school.</li> <li>• Official nomination letter from home institute's exchange office</li> <li>• A health certificate stating that student does not carry any infectious disease</li> <li>• Photocopy of Passport and Visa</li> <li>• Duly signed copy of the hostel code of conduct undertaking (signed by students and the home school exchange coordinator)</li> <li>• Duly signed copy of the release cum indemnity bond (signed by students and the home school exchange coordinator)</li> </ul> <p><b>Note: Since the principle objective of the exchange program is to increase the cultural diversity of the campus, the exchange program is not open to students holding an Indian Passport.</b></p>
Language Requirement	Proficiency in English language is compulsory. Students are advised to produce certification from any English proficiency course at the time of joining.

<b>Visa</b>	IIM Bodh Gaya issues a Visa letter to the students based on which the Students have to get their visas from the Indian Embassy in their countries. Please note: Students are expected to arrive only on a student visa. The institute will not be in a position to provide documentary or another form of support for students travelling on visas of any other type. IIM Bodh Gaya does not entertain any undertaking or financial guarantee for stay in India or renewal of residence permit.
<b>Academic/Experience Requirements</b>	To undergo a term at IIM Bodh Gaya, one should be currently an MBA student or equivalent in a post graduate programme. He/she should be in his/her second year of the programme and must have completed the foundation course at the home institution. Undergraduate or first year students are not eligible to participate in the exchange programme. If the student is in an integrated course of bachelor and master level programme, he/she must be in his/her fifth year.
<b>Health Insurance</b>	The exchange students should have health insurance that covers worldwide for a minimum of INR 200,000/-

ACADEMIC INFORMATION

<b>Study Program</b>	<p>MBA program that we offer, equips the students for an industry and services led career in the global environment. The program enhances theoretical and practical knowledge of different functional areas of Management endowing the students with a very strong foundation in the domains of management education.</p> <p>We offer courses as electives in the following areas:</p> <ul style="list-style-type: none"> <li>• Financial Management</li> <li>• Marketing Management</li> <li>• Corporate Strategy and Policy</li> <li>• Human Resources Management and Organizational Behaviour</li> <li>• Production and Operations Management</li> <li>• Quantitative Methods and Information Systems</li> <li>• Economics and Social Sciences</li> <li>• Econometrics and Data Analytics</li> </ul>
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Grading System

Students will be graded on a 10-point scale as follows:

Grade	A +	A	A -	B +	B	B -	C	D	F
Grade Point	10	9	8	7	6	5	4	3	0

The grade obtained by a student, who has missed either the mid-term or the end-term examination or both for a course on medical ground (except on Major Ailment) and is eligible to take a make-up exam, will be adjusted downward as followed by the Programme Office after the Faculty has submitted the grades:

Actual Grade in the make-up exam	A+	A	A -	B +	B	B -	C	D	F
Grade to be recorded as	A	A -	B +	B	B -	C	D	D	F



Academic Calendar

Calendar 2021-2022

Term IV:

**Registration and Teaching:** June to September, 2021

**Mid-term Exam:** July, 2021

**End-term Exam:** September, 2021

Term V:

**Registration and Teaching:** September to December, 2021

**Mid-Term Exam:** October, 2021

**End-Term Exam:** December, 2021

Term VI:

**Registration and Teaching:** December to March, 2022

**Mid-Term Exam:** January, 2022

**End-Term Exam:** March, 2022

**\*\*There may be minor modifications in the dates at the time of finalization of academic calendar.**

Facilities at the Campus

IIM Bodh Gaya campus is fully equipped with the necessary amenities such as computer centre, internet and e-mail access, library, photocopying facilities, post office, library cafeteria, store for general supplies, on-campus doctor, laundry service, gym, sports facilities like football, basketball court, volley ball, badminton, table-tennis and facilities required for cultural activities.

Other Information

- The teaching pedagogy include lectures, classroom discussions, case studies, individual and group projects, term papers, role plays, student projects, dissertations, business games and films.
- Minimum attendance of 80 percent is required in every course. The Programme Office will keep a record of attendance in all courses.
- Students who do not meet the minimum attendance norm in a course will be awarded one full grade point lower than that secured by them in that course. This will be done by the Programme Office and the teaching faculty concerned will be informed of the same.
- The size of the class depends upon the number of students opting for a particular course. But there should be a minimum of fifteen students in a particular course, if it is to be taught.

ACCOMMODATION & OTHER COSTS

Accommodation Expenses

IIM Bodh Gaya will help in finding suitable accommodation for the students in the nearby hotels/service apartments. Students to be accommodated in the on-campus student dormitory (Single Occupancy).

Sample costs for on-campus housing

Hostel (dorm) room rent and service charge/term:	INR 22500 (~USD 320)
Students' mess per month (Vegetarian food)	INR 4200 (~USD 60)
Students' mess per month (Non-vegetarian food plan)	INR 4500 (~USD 65)



<b>Other Expenses</b>	IIM Bodh Gaya does not collect tuition fees or any other fees on accounts of the library, computer labs, course material, etc. Any expenses of personal nature or those incurred as part of student activities such as printing, xerox, etc. will be borne by the student. All dues must be cleared before an exchange student leaves the campus. Students will be required to pay monetary compensation if they are found liable for damaging the property of IIM Bodh Gaya.
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CONTACT US

<b>International Relations Committee at IIM Bodh Gaya</b>	<p><b>Prof. Medha Srivastava</b>  <b>Chairperson-International Relations Committee</b>  <b>Email: <a href="mailto:chairpersonir@iimbg.ac.in">chairpersonir@iimbg.ac.in</a></b></p> <p>Aarti Kumari Agrawal  Student Representative – International Relations Committee  <a href="mailto:aartiak2022@iimbg.ac.in">aartiak2022@iimbg.ac.in</a></p> <p>Anamika N Ankamwar  Student Representative – International Relations Committee  <a href="mailto:anamikana2022@iimbg.ac.in">anamikana2022@iimbg.ac.in</a></p> <p>Maitreyee Bhojar  Student Representative – International Relations Committee  <a href="mailto:maitreyeeb2022@iimbg.ac.in">maitreyeeb2022@iimbg.ac.in</a></p> <p>Meghana Trikovala  Student Representative – International Relations Committee  <a href="mailto:abshimg2022@iimbg.ac.in">abshimg2022@iimbg.ac.in</a></p> <p>Anant Rajan Misra  Student Representative – International Relations Committee  <a href="mailto:anantrm2022@iimbg.ac.in">anantrm2022@iimbg.ac.in</a></p> <p>Nehete Kushal Shashikant  Student Representative – International Relations Committee  <a href="mailto:nkushals2022@iimbg.ac.in">nkushals2022@iimbg.ac.in</a></p> <p>Prabh Simran Singh Narula  Student Representative – International Relations Committee  <a href="mailto:prabhssn2022@iimbg.ac.in">prabhssn2022@iimbg.ac.in</a></p> <p>Sagar S. Lawade  Student Representative – International Relations Committee  <a href="mailto:sagarsl2022@iimbg.ac.in">sagarsl2022@iimbg.ac.in</a></p> <p>Shweta Dwivedi  Student Representative – International Relations Committee  <a href="mailto:Shwethad20@iimbg.ac.in">Shwethad20@iimbg.ac.in</a></p>
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**INTERNATIONAL RELATIONS**  
— IIM BODHGAYA —

## Indian Institute of Management Bodh Gaya

### Master of Business Administration

#### Key Features of the Program

Duration:	2 years organized in 3 terms per year <sup>1</sup>
Specialization Areas:	Marketing, Human Resources & Organizational Behaviour, IT Decisions & Sciences, Finance & Accounting, Operations Management & Quantitative Techniques, Public Policy & General Management (Economics, Strategy, etc.)

#### Credit Structure for Courses

Course Credit	Credit Points	No of Sessions	Contact Hours
Full	3	20	30
Three-Fourth	2.25	15	22.5
Half	1.5	10	15
One-third	1	7 (6 + 1)	10 (1.5 × 6+1)

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<sup>1</sup> Only second year students in Terms IV – VI are eligible for student exchange program at IIM Bodh Gaya



## Courses Available for Exchange Students

in the

Academic Year 2021-22

MARKETING	Sl No.	Electives	Term V (13th September 2021 – 12th December 2021) 13 Weeks	Term VI (13th December 2021 – 6th March 2022) 12 weeks	Credits
	1	Digital Marketing	V		2.25
	2	B2B Marketing	V		3
	3	Services Marketing	V		3
	4	Marketing Analytics	V		3
	5	Social Media Marketing		VI	1.5
	6	Marketing Strategies		VI	3
	7	Rural Marketing		VI	3
	8	Retail Marketing		VI	1.5
FINANCE	Sl No.	Electives	Term		Credits
	1	Project Appraisal & Finance	V		3
	2	Fixed Income Securities	V		3
	3	Financial Risk Management	V		3
	4	International Finance		VI	3

Operations Management & Quantitative Techniques	Sl No.	Electives	Term		Credits
	1	Project Management	V		3
	2	Logistics Management	V		3
	3	Operations Strategy		VI	3
OB/HR	Sl No.	Electives	Term		Credits
	1	Negotiation and Conflict Management	V		3
	2	Performance and Compensation Management	V		3
	3	Strategic HRM		VI	3
	4	Industrial Relations (Labour Laws)		VI	3
IT & DECISION SCIENCES	Sl No.	Electives	Term		Credits
	1	Business Intelligence, E-Commerce and IT consultancy	V		3
	2	Deep Learning for Business Decision Making	V		1.5
	3	Big Data Analytics		VI	1.5
	4	Social Media Text Analytics		VI	1.5
ECONOMICS	Sl No.	Electives	Term		Credits
	1	Econometrics	V		1.5
	2	Game Theory for Managers		VI	1.5
STRATEGIC MANAGEMENT	Sl No.	Electives	Term		Credits
	1	Strategic Alliance	V		1.5
	2	International Business Management	V		1.5
	3	Management Consulting		VI	3