

Truth and Knowledge  
Integration and Innovation  
Growth and Excellence



National Cheng Kung University

# College of Management

國立成功大學管理學院

COM



# NCKU, the Top University in Taiwan

First Taiwanese University to have successfully implemented a dual-degree program

1

Rated "Industry Favorites" since 1993 by Prestigious Taiwanese Magazines

In the Top 2% of Universities in Taiwan

2%

#36

In QS Asia University Rankings 2023

QS Global World Ranking in 2023

#224

101-150

QS Global (Specific Subject) Statistics & Operational Research in 2023

QS Global (Specific Subject) Accounting & Finance in 2023

151-200

201-250

QS Global (Specific Subject) Business & Management Studies in 2023

## MEMBER



Association to Advance Collegiate Schools of Business

Association of Asia-Pacific Business Schools



## PUBLICATION



Asia Pacific Management Review

Case Study & Development Center





## “Cultivating exceptional minds to conquer the future”

The National Cheng Kung University's College of Management (COM) is one of the nation's leading business research institutions. Our academic curriculum carefully applies research and technology to prepare students for positive action in real-world business situations.

We offer Undergraduate and Graduate degree programs to international students in areas of Accounting, Management, Statistics and Finance. Additionally, students can pursue specialized majors in International Business, International Management, Telecommunications Management, Information Management, Industrial and Information Management and Transportation and Communication Management Science.

COM Students may also opt to enhance their academic and intercultural development by participating in our Dual Degree or Exchange Programs (see pages 7-10 for more information).

Department of  
Industrial and  
Information  
Management

Institute of  
Information  
Management

Department of  
Transportation and  
Communication  
Management Science

Institute of  
Telecommunications  
Management

Department of  
Business  
Administration

Institute of  
International  
Business

Department of  
Statistics

Institute of Data  
Science

Department of  
Accountancy

Graduate Institute  
of Finance

Institute of  
International  
Management

Institute of Physical  
Education, Health  
and Leisure Studies

COM is comprised of:

- ✓ Approximately 100 English-taught courses
- ✓ 5 Bachelor Programs
- ✓ 20 Master Programs
- ✓ 10 Doctoral Programs
- ✓ Over 100 world-class professors
- ✓ 2,803 registered students  
(including 267 international students)

Advanced Master of  
Business  
Administration  
(AMBA)

Executive Master of  
Business  
Administration  
(EMBA)

Doctor of Business  
Administration  
(DBA)

# BACHELOR PROGRAMS

College of Management

1

Bachelor of Management Science in Industrial and Information Management (IIM)

2

Bachelor of Business Administration in Transportation and Communication Management Science (TCM)

3

Bachelor of Business Administration (BA)

4

Bachelor of Business Administration in Accountancy (ACC)

5

Bachelor of Business Administration in Statistic (STAT)

# MASTER PROGRAMS

College of Management

1

Master of Management Science in Industrial and Information Management (IIM)

2

Master of Information Management (IM)

3

Master of Business Administration in Transportation and Communication Management Science (TCM)

4

Master of Business Administration in Telecommunications Management (TM)

5

Master of Business Administration (BA)

6

Master of Business Administration in International Business (IB)

# MASTER PROGRAMS

College of Management

7

Master of Business Administration in  
Accountancy (ACC)

8

Master of Business Administration in  
Finance (FIN)

9

Master of Business Administration in  
Statistics (STAT)

10

Master of Business Administration in  
International Management (IMBA)

11

Master of Physical Education, Health, and  
Leisure Studies (PEHL)

12

Master of Data Science (DS)

*\*as well as some additional master's programs and other details listed on the  
NCKU college of management's website.*

# DUAL DEGREE SCHOOLS

## CANADA

- ① University of Victoria

## UNITED STATES OF AMERICA

- ② Southern Illinois University
- ③ Kansas State University

## UNITED KINGDOM

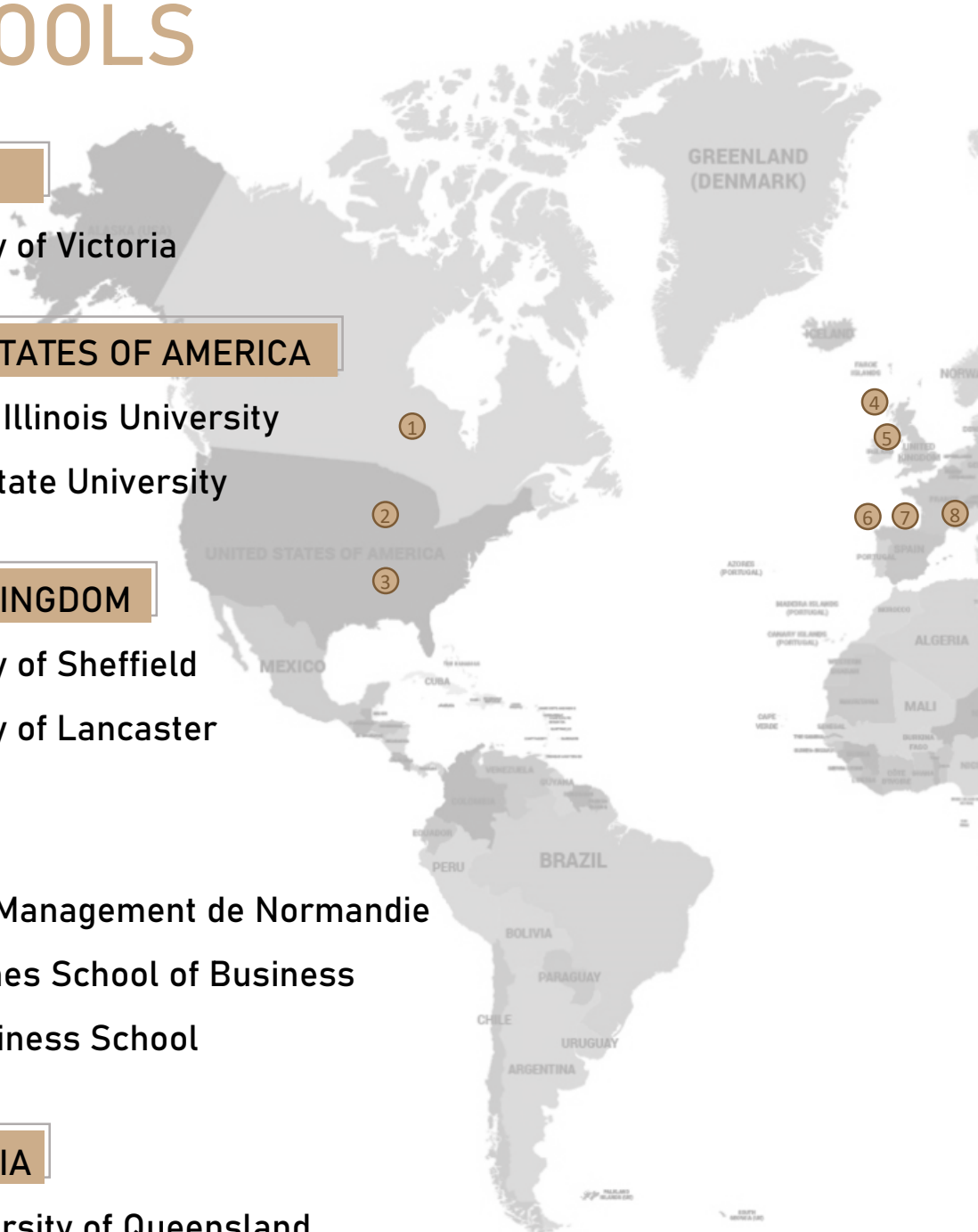
- ④ University of Sheffield
- ⑤ University of Lancaster

## FRANCE

- ⑥ Ecole de Management de Normandie
- ⑦ ESC Rennes School of Business
- ⑧ IPAG Business School

## AUSTRALIA


- ⑨ The University of Queensland





# Participate in our study abroad Dual-Degree Program

- ✓ Expand your academic horizon
- ✓ Enhance your interpersonal skills
- ✓ Gain new cultural perspectives



Undergraduate and Graduate degree students can earn the opportunity to simultaneously pursue two professional degrees. This program requires 1-2 years of study abroad after completing NCKU's academic requirements.

Students who participate in this program can expect to improve their holistic view of the global business environment, thus enhancing their employability. Dual-Degree students may choose to study at any of our aforementioned partner schools.

## Participate in our Student Exchange Program

- ✓ Expand your educational horizon
- ✓ Enhance your interpersonal skills
- ✓ Gain new cultural perspectives

As an Undergraduate or Graduate degree student, you'll have opportunities to enhance your intercultural skills by living and learning with students worldwide. After completing NCKU's requirement for your degree, you can spend one semester at any of our partner institutions as an exchange student.

### ① CANADA

University of Manitoba

### ② GERMANY

Kühne Logistics University

### ③ UNITED KINGDOM

University of Sheffield

### ④ FRANCE

Ecole de Management de Normandie

ESC Rennes School of Business

IPAG Business School

Institute Mines- Télécom Business School

ICN Graduate Business School

# EXCHANGE SCHOOLS

Students who participate in this program can expect to improve their sociopolitical and intercultural awareness by engaging with students of various backgrounds. We have prepared an array of Universities for you to choose from.



**THE NETHERLANDS** ⑤

The University of Groningen

**POLAND** ⑥

University of Economics in Katowice

**JAPAN** ⑦

Osaka University

**HONG KONG** ⑧

City University of Hong Kong

The Hong Kong Polytechnic University

**INDIA** ⑨

Indian Institute of Management Bodh Gaya



NCKU is committed to providing its students with a state-of-the-art living space that ensures safety, comfort, and convenience.

# “Your Home Away from Home”

## Housing

### Ching-Yeh 3 Dorm

Location: Ching-Yeh Campus

Price:

Approximately \$15,730 NTD per semester (19-week semester)

Description: A double shared, air conditioned suite that is fully furnished. Each suite contains a bed, desk, chair, closet, desk lamp and refrigerator.

### Prince Dorm

Location: Sheng-Li Campus

Price:

1. Single Suite - \$4,100 NTD
2. Double Suite - \$6,900 NTD

Description: A spacious, air conditioned double or single suite. Each suite contains a private bathroom and is furnished with a bed frame, desk and chair, multifunctional cabinets and refrigerator.

*Visit the NCKU Housing Services Division's website for more information.*



# Academic Facilities



## Libraries

NCKU has a rich collection of books, journals and other academic materials. Check out our libraries at any of the following campuses:

1. NCKU Main Library
2. NCKU Central Library
3. College of Planning and Design Library
4. NCKU Kun-Yen Medical Library

## NCKU Chinese Language Center (CLC)

Our Chinese Language Center is equipped with a professional, dynamic staff and a unique linguistic curriculum designed to fully develop your Chinese language skills.

## CONTACT US

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FOR MORE INFORMATION,  
PLEASE SCAN OUR QR-CODE.





**National Cheng Kung University**  
**College of Management**

