

IPAG BUSINESS SCHOOL

Erasmus code **F PARIS 105**

PIC Code **949302432**

OID **E10084730**

IPAG CAMPUSES

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STUDY PROGRAMMES

International students from partner institutions can apply for an exchange programme according to the institutional agreement.

Students may choose to attend one semester or one-year programme in, depending on their home institution requirements and their own academic abilities.

LANGUAGE PROFICIENCY

Programmes are English taught: an equivalent of B2 level minimum (CEFR) or a TOEFL score between 71-80 iBTS.

COURSE SELECTION

Courses shall be selected within a chosen programme.

Please note that subjects from different study programs or semesters cannot be combined.

Please note that the courses may be subject to slight changes, e.g. in case of schedule overlaps or if prerequisites for specific courses are not met.

The final registration will be done within a **drop-add period** taken place during first two weeks of each semester.

Number of available spots being limited per programme, "first come – first served" basis will apply.

International Office reserves a right to modify programme and/or campus initially chosen by an Exchange student if academic requirements/study level are not met.

EUROPEAN CREDIT TRANSFER SYSTEM

The programmes are structured according to the ECTS system.

The estimated workload for the full-time students:

One semester:	30 ECTS / 15 US credits
Full Year	60 ECTS

ATTENDANCE

Attendance is **compulsory** and takes part of the course evaluation.

ASSESSMENT

An exam period is organized at the end of each semester or at the end of each module.

In addition to the final examination, classes are assessed continuously (participation, small projects, group and individual work, presentations, etc.). Field projects usually require written reports sometimes accompanied by an oral presentation.

GRADING SYSTEM

French higher education institutions use numeric grading scale out of 20. The **pass grade is 10/20**.

- 16–20: very good (*très bien*: TB)
- 14–15.9: good (*bien*: B)
- 12–13.9: satisfactory (*assez bien*: AB)
- 10–11.9: correct (*passable*)
- 0–9.9: fail (*insuffisant*)

TRANSCRIPT OF RECORDS

Every course and evaluation are recorded on the student's personal transcript edited appr. ~ one month after the exam session.

ACADEMIC CALENDAR *(see annex at the end)*

The academic year is divided into 2 semesters:

Fall semester:	September - December
Spring semester:	January - May
Semester Break	3-week semester break at Christmas. One-week break during Spring semester

The semester dates depend on Exchange programme / location and will be communicated in the Letter of Acceptance.

Teaching and examination periods being **mandatory** are included in the above dates.

ORIENTATION

The Orientation week (mandatory) is arranged twice a year before the first week of studies.

APPLICATION DEADLINE

Fall semester: 15 May

Spring semester: 1st November

APPLICATION PROCEDURE

Application is to be done online

Step 1 / Nomination Online by Home Institution (link to be provided within March 2022 period).

It is not possible to apply without being nominated.

Step 2 / Application Form online

Required supporting documentation shall be submitted:

Recent / In-progress Transcript of Records (in English)

Copy of Identity card (Passport or EU ID card for EU citizens)

Copy of Health Insurance Policy

Course choice online

Step 3 / Acceptance & Course Registration

The admission process starts once student's application is submitted.

The Letter of Acceptance is issued within a 4-week period after the Application Deadline.

LoA is issued and sent by email. If a student needs a hard copy, it will be issued on request

Step 4 / Welcome Package

After acceptance a welcome package is sent including useful information related to further steps to take prior any arrival.

ACCOMMODATION

IPAG Business School does not have on-campus student housing unit but assist international students in finding accommodation.

We partner with STUDAPART allowing international and regular students and alumni to rent, co-rent or sublease their apartment in France (IPAG HOUSING)

The Accommodation facilities guide specific to each campus is provided upon admission.

LIVING COSTS

The budget will depend on the IPAG location.

Estimate of general living expenses per month (Euro):	Nice	Paris
Housing:	400-600	550-900
Meals	200-400	200-400
Transport	35	65
Extra	150-300	150-300

CAMPUS FACILITIES

Located in the heart of the French cities with a very good transport facilities, all IPAG campuses have widely available Wi-Fi access, Intranet and online timetable systems, computer lab(s) and working spaces.

Student activities: campus tour, ice-breaking party, teambuilding activities, sport activities, company visit etc.

Buddy program is proposed to offer one-on-one assistance throughout each semester.

We provide assistance within the Career Center services on each location to seek for internship opportunities, get ready for a job interview and benefit a personal consultancy service.

VISA / IMMIGRATION ISSUES

Non-EU Students: student visa is **mandatory**

Invitation Letter is sent to all non-EU student to start their visa process within Campus France or French consulate.

CEF Procedure for some nationalities is **mandatory**

<https://pastel.diplomatie.gouv.fr/etudesenfrance/dyn/public/authentication/login.html>

HEALTH INSURANCE

EU citizens: E111 European Health card to be provided upon arrival.

NON-EU citizens: French Health insurance **mandatory** <https://etudiant-etranger.ameli.fr/#/>

Please take note that programmes depend on location and study semester.

COVID-19 provisions shall apply to Exchange Programmes based on the evolution of sanitary situation.

ACADEMIC CALENDAR

FALL 2022	
Application Period	March – 15 May 2022
Application Deadline	March – 15 May 2022
Orientation Period	2 Sept 2022
Teaching Period	5 Sept 2022 – 2 Dec 2022
Exam Period	05 – 16 Dec 2022
SPRING 2023	
Application Deadline	1st November 2022
Orientation Period	26 - 27 Jan 2023
Teaching Period	30 Jan - 27 May 2023
Exam Period	22 -27 May 2023
Semester Break	20-25 March 2023

ACCREDITATIONS AND AWARDS



**LIST OF COURSES
FOR INCOMING
EXCHANGE STUDENTS**

2022-2023



Useful Information for course choices

Programmes available

	CAMPUS PARIS	CAMPUS NICE
UNDERGRADUATE	American Track year 1	BBA year 1
	BBA year 2	BBA year 2
	BBA year 3 with optional certificates	BBA year 3 with optional certificates
	Main Track year 3 (Fall)	Main Track Year 3 (Fall)
MASTER	---	Master 2 Fall and Spring <i>* opening to be confirmed</i>

Useful Information for course Choices

- Students cannot mix courses from different programmes.
- All programmes are taught in English.

Foreign languages classes are available: English and French. Not mandatory. A placement test for French will be organized in order to place students in the appropriate level, from beginners to advanced.

- **New from 2022-2023:** programmes delivering certificates of completion are available (undergraduate level). Students can choose:

- General Management
- Marketing Management
- Financial Management
- Entrepreneurship
- Luxury Management

- The Learning Agreement is part of the application to the Exchange Program. It has to be completed with your course selection, be approved and signed by your home university.
- Online course registration: Exchange students will register for their course choice online prior to their arrival in France.

NEW Programme certificates of completion

Bachelor Year 3 level, Paris and Nice

CERTIFICATE IN GENERAL MANAGEMENT			CERTIFICATE IN MARKETING MANAGEMENT		
		ECTS			ECTS
22U_GRH_035_BBA3_FA	Business Ethics and Corporate Social Responsibility	6	22U_GRH_035_BBA3_FA	Business Ethics and Corporate Social Responsibility	6
22U_GRH_034_BBA3_FA	International HR Management	6	22U_MKG_074_BBA3_FA	Strategic Marketing Planning	6
22U_ENT_010_BBA3_FA	Business Strategy	6	22U_ENT_010_BBA3_FA	Business Strategy	6
22U_FIN_006_BBA3_FA	Financial Management	6	22U_MKG_073_BBA3_FA	Marketing Tourism	6
22U_ECO_004_BBA3_FA	Data Analysis for Business Management	6	22U_MKG_075_BBA3_FA	Advertising and Promotion	6
CERTIFICATE IN ENTREPRENEURSHIP			CERTIFICATE IN FINANCIAL MANAGEMENT		
		ECTS			ECTS
22U_GRH_035_BBA3_FA	Business Ethics and Corporate Social Responsibility	6			
22U_MKG_074_BBA3_FA	Strategic Marketing Planning	6	22U_GRH_035_BBA3_FA	Business Ethics and Corporate Social Responsibility	6
22U_ENT_010_BBA3_FA	Business Strategy	6	22U_ECO_004_BBA3_FA	Data Analysis for Business Management	6
22U_ENT_021_BBA3_FA	Family entrepreneurship	6	22U_ENT_010_BBA3_FA	Business Strategy	6
22U_ENT_022_BBA3_FA	Innovation & Lean Startup for Entrepreneurs	6	22U_FIN_005_BBA3_FA	Treasury and International Risk Management	6
		30	22U_FIN_006_BBA3_FA	Financial Management	6
					30
CERTIFICATE IN LUXURY MANAGEMENT					
		ECTS			
22U_GRH_035_BBA3_FA	Business Ethics and Corporate Social Responsibility	6			
22U_MKG_074_BBA3_FA	Strategic Marketing Planning	6			
22U_ENT_010_BBA3_FA	Business Strategy	6			
22U_MKG_020_BBA3_FA	Luxury Brand Management & Environment	6			
22U_MKG_016_BBA3_FA	Luxury: Innovation, sustainable development and quality	6			
		30			

American Track, Year 1, Paris Campus

Code	Module Title	ECTS	Hours	Semester
22U_MKG_053_PGE1_FA	Principles of Marketing	3	24	FALL
22U_VTE_017_PGE1_FA	Sales Techniques	3	24	FALL
22U_CPT_017_PGE1_FA	Accounting Principles	3	24	FALL
22U_ECO_019_PGE1_FA	Financial Mathematics	3	24	FALL
22U_CUG_008_PGE1_FA	Written and Oral Communication	2	24	FALL
22L_ANG_004_PGE1_FA	English	2	24	FALL
22L_ANG_051_PGE1_FA	Theatre in English	1	8	FALL
22U_ICT_014_PGE1_FA	TOSA Certification Level 1	3	24	FALL
		20	176	
Code	Intitulé	ECTS	Nb heures	Semester
22U_MKG_023_PGE1_FA	Mix Marketing & Communication	3	24	SPRING
22U_ECO_009_PGE1_FA	Economic Conditions	3	24	SPRING
22U_DRT_004_PGE1_FA	Introduction to Business Law	3	24	SPRING
22U_ECO_002_PGE1_FA	Introduction to Statistics	3	24	SPRING
22U_CPT_003_PGE1_FA	Financial Accounting	3	24	SPRING
22L_ANG_005_PGE1_FA	Anglais S02	2	24	SPRING
22U_CUG_003_PGE1_FA	Key historical milestones	3	24	SPRING
		20	168	

Bachelor Year 1, Nice Campus

Code	Module Title	ECTS	Hours	Semester
22U_GRH_015_BBA1_FA	Introduction to Organisations	3	24	FALL
22U_ECO_019_BBA1_FA	Financial Mathematics	3	24	FALL
22U_GRH_029_BBA1_FA	Introduction to Cross Cultural Communications	3	24	FALL
22U_MKG_053_BBA1_FA	Principles of Marketing	3	24	FALL
22U_CPT_006_BBA1_FA	Accounting Principles	3	24	FALL
22U_DRT_004_BBA1_FA	Introduction to Business Law	3	24	FALL
22U_ECO_025_BBA1_FA	Microeconomics	3	24	FALL
22U_ICT_001_BBA1_FA	Business IT Tools	3	24	FALL
22U_CUG_026_BBA1_FA	Academic Writing	3	24	FALL
22L_FLE_008_BBA1_FA	French as a Foreign Language	2	24	FALL
22U_DPP_029_BBA1_FA	FIVE	1	16	FALL
	Total Fall	30	256	
Code	Module Title	ECTS	Hours	Semester
22U_GRH_030_BBA1_FA	Introduction to management	3	24	SPRING
22U_ECO_009_BBA1_FA	Economic conditions	3	24	SPRING
22U_ECO_002_BBA1_FA	Introduction to statistics	3	24	SPRING
22U_MKG_023_BBA1_FA	Mix Marketing and communication	3	24	SPRING
22U_DRT_037_BBA1_FA	Comparative contracts Law	3	24	SPRING
22U_ECO_027_BBA1_FA	Research Methods I	3	24	SPRING
22U_ICT_002_BBA1_FA	Business IT Tools II (TOSA level 2)	3	24	SPRING
22U_CUG_028_BBA1_FA	Introduction to geopolitics	3	24	SPRING
22U_CUG_039_BBA1_FA	French Culture & Civilisation	5	32	SPRING
22L_FLE_009_BBA1_FA	French as a Foreign Language	2	24	SPRING
22U_ICT_018_BBA1_FA	MOOC 1	2	16	SPRING
22U_DPP_049_BBA1_FA	International Seminar	2	8	SPRING
	Total Spring	35	272	

Bachelor Year 2, Paris or Nice Campus

Code	Module Title	ECTS	Hours	Semester
22U_CPT_003_BBA2_FA	Financial Accounting	3	24	FALL
22U_GRH_031_BBA2_FA	Cross-cultural Management	3	24	FALL
22U_ECO_026_BBA2_FA	International Economics	3	24	FALL
22U_MKG_005_BBA2_FA	Market Research	3	24	FALL
22U_GRH_010_BBA2_FA	Human Resources Management	3	24	FALL
22U_LOG_022_BBA2_FA	International Trade	3	24	FALL
22U_ECO_028_BBA2_FA	Advanced statistics	3	24	FALL
22U_ICT_003_BBA2_FA	Business IT Tools III	1	8	FALL
22U_CUG_029_BBA2_FA	Geopolitical future	3	24	FALL
22U_CUG_027_BBA2_FA	Academic Presentations	3	24	FALL
22L_FLE_008_BBA2_FA	French as a Foreign Language	2	24	FALL
		30	248	
Code	Module Title	ECTS	Hours	Semester
22U_FIN_001_BBA2_FA	Financial Analysis	3	24	SPRING
22U_LOG_056_BBA2_FA	International Business Environment	3	24	SPRING
22U_LOG_057_BBA2_FA	International Negotiation	3	24	SPRING
22U_MKG_069_BBA2_FA	Innovation and Digital Marketing	3	24	SPRING
22U_MKG_070_BBA2_FA	Using Social Media in Business	3	24	SPRING
22U_ECO_029_BBA2_FA	Research Methods II	3	24	SPRING
22U_LOG_001_BBA2_FA	Business Operations and Processes	3	24	SPRING
22L_FLE_009_BBA2_FA	French as a Foreign Language	2	24	SPRING
22U_CUG_039_BBA2_FA	French Culture & Civilisation	5	32	SPRING
22U_DPP_036_BBA2_FA	Project	5	8	SPRING
22U_ICT_020_BBA2_FA	MOOC 2	2	16	SPRING
		35	248	

Bachelor Year 3, Paris or Nice Campus

Code	Module Title	ECTS	Hours	Semester
22U_GRH_035_BBA3_FA	Business Ethics and Corporate Social Responsibility	6	32	FALL
22U_MKG_074_BBA3_FA	Strategic Marketing Planning	6	32	FALL
22U_ENT_010_BBA3_FA	Business Strategy	6	32	FALL
22U_LOG_061_BBA3_FA	Purchasing and Supply Chain Management	6	32	FALL
22U_MKG_073_BBA3_FA	Marketing Tourism	6	32	FALL
22U_FIN_005_BBA3_FA	Treasury and International Risk Management	6	32	FALL
22U_ECO_004_BBA3_FA	Data Analysis for Business Management	6	32	FALL
22U_MKG_075_BBA3_FA	Advertising and Promotion	6	32	FALL
22U_GRH_034_BBA3_FA	International HR Management	6	32	FALL
22U_ENT_021_BBA3_FA	Family entrepreneurship	6	32	FALL
22U_ENT_022_BBA3_FA	Innovation & Lean Startup for Entrepreneurs	6	32	FALL
22U_MKG_020_BBA3_FA	Luxury Brand Management & Environment	6	32	FALL
22U_MKG_016_BBA3_FA	Luxury: Innovation, Sustainable Development and Quality	6	32	FALL
22U_FIN_006_BBA3_FA	Financial Management	6	32	FALL
22U_CUG_032_BBA3_FA	Geopolitics	6	32	FALL
22L_ANG_041_BBA3_FA	Business English	6	32	FALL
22L_FLE_005_BBA3_FA	French as a Foreign Language	6	32	FALL
code	Module Title	ECTS	Hours	Semester
22U_GRH_035_BBA3_SP	Business Ethics and Corporate Social Responsibility	6	32	SPRING
22U_MKG_074_BBA3_SP	Strategic Marketing Planning	6	32	SPRING
22U_ENT_010_BBA3_SP	Business Strategy	6	32	SPRING
22U_LOG_061_BBA3_SP	Purchasing and Supply Chain Management	6	32	SPRING
22U_MKG_073_BBA3_SP	Marketing Tourism	6	32	SPRING
22U_FIN_005_BBA3_SP	Treasury and International Risk Management	6	32	SPRING
22U_ECO_004_BBA3_SP	Data Analysis for Business Management	6	32	SPRING
22U_MKG_075_BBA3_SP	Advertising and Promotion	6	32	SPRING
22U_GRH_034_BBA3_SP	International HR Management	6	32	SPRING
22U_ENT_021_BBA3_SP	Family entrepreneurship	6	32	SPRING
22U_ENT_022_BBA3_SP	Innovation & Lean Startup for Entrepreneurs	6	32	SPRING
22U_MKG_020_BBA3_SP	Luxury Brand Management & Environment	6	32	SPRING
22U_MKG_016_BBA3_SP	Luxury: Innovation, Sustainable Development and Quality	6	32	SPRING
22U_FIN_006_BBA3_SP	Financial Management	6	32	SPRING
22U_CUG_032_BBA3_SP	Geopolitics	6	32	SPRING
22L_ANG_041_BBA3_SP	Business English	6	32	SPRING
22L_FLE_005_BBA3_SP	French as a Foreign Language	6	32	SPRING

Main Track Programme Year 3, Paris and Nice Campus

FALL Semester Only			
code	Module Title	ECTS	Hours
22U_MKG_033_PGE3_FA	Marketing Strategy and the Mix	3	24
22U_FIN_001_PGE3_FA	Financial analysis	3	24
22U_CPT_013_PGE3_FA	Accounting and controlling	3	24
22U_LOG_001_PGE3_FA	Business operations and processes	3	24
22U_GRH_010_PGE3_FA	Human resources management	3	24
22U_LOG_022_PGE3_FA	International trade	3	24
22U_ECO_011_PGE3_FA	Statistics	3	24
22U_ENT_002_PGE3_FA	Serious Game	2	24
22U_CUG_039_PGE3_FA	French Culture & Civilisation	5	32
21L_FLE_001_PGE3_FA	French as a Foreign Language	2	24
	TOTAL	30	248

Master 2 Programmes, Nice Campus

opening to be confirmed

FALL with DD CSI			
code	Module Title	ECTS	Hours
22M_GRH_038_PGE5_ FA	Business, Government and Society	6	44
22M_GRH_039_PGE5_ FA	The Administrative Process	6	44
22M_MKG_035_PGE5_ FA	Strategic Marketing Management	6	44
22M_MKG_036_PGE5_ FA	Multi Chanel Marketing and Media Convergence	6	44
	e-learning pathway	6	
		30	176
SPRING with DD NAPIER			
code	Module Title	ECTS	Hours
22M_MKG_039_PGE5_ FA	Contemporary Issues in Marketing within a Global Environment	10	36
22M_MKG_034_PGE5_ FA	Strategic Branding Identity and Development	10	36
22M_MKG_033_PGE5_ FA	Strategic Tourism Management	10	36
22M_MKG_040_PGE5_ FA	Marketing in a Digital Era	10	36
		40	144